

DeKalb County Film, Music & Digital Entertainment Commission



Commission Member Organizations

MEMORANDUM

Georgia Film Academy

Georgia Game Developers Association

Georgia Music Partners, Inc.

Georgia Piedmont Technical College

Georgia Production Partnership

Georgia State University College of Arts & Sciences Department of Communications Creative Media Industries Institute

Eagle Rock Studios Atlanta Georgia Studio Infrastructure Alliance

IATSE- Local 479 Union

Screen Actors Guild – AFTRA-AEA To: Antwyn Brown, Chief of Staff, DeKalb County Board of Commissioner's Office

Zach Williams, Chief Operating Officer, DeKalb County Government

From: Ray Gilley, President, President, Decide DeKalb

cc: Luz Borrero, Deputy Chief Operating Officer-Development, DeKalb County

Government

Andrew Greenberg, Chair, DeKalb Film, Music & Digital Entertainment Commission

Shelbia Jackson, DeKalb Film, Music & Digital Entertainment Commission

Date: April 28, 2017

Re: Film Commission Budget – COW Questions and Answers

The DeKalb Film, Music & Digital Entertainment Commission budget proposal was presented to the Committee of the Whole, on Tuesday, April 4, 2017. The Commissioners posed several thoughtful questions and comments that could not all be addressed during the meeting. This memorandum provides answers to those questions.

For your convenience, I have included a copy of the presentation conducted during the meeting, as well as additional documents that are referenced in this memorandum. Pease let me know if you have questions.

Youth Summer Work Program

The commission and WorkSource have been working together for several years on collaboration opportunities in anticipation of the need for entertainment training programs, industry workshops, youth internships, training programs with local primary and secondary schools, colleges and universities. The commission is registered as a worksite for both the CEO DeKalb Works Program and the WorkSource Year-Round Internship Program. The commission is also working with WorkSource to market these and other programs to its partners. The commission is also working closely with Georgia Piedmont Technical College, Georgia Film Academy and WorkSource to finalize agreements to form an entertainment training program.

Matrix of Commission Goals for Success

The initial allocation from DeKalb County in the amount of \$30,000, covered the costs for consultants to complete the scope of work and budget proposal. Attached is a matrix listing the plan recommendations and estimated time of completion. The budget proposal includes the recommended budget to achieve the short-term goals.

Film Commission Organizational Chart

Attached is a draft organizational chart showing anticipated positions upon budget approval. Current salaries and benefits for employees of the DFMDE Office is currently included in the Decide DeKalb budget. Therefore, except for current staff all other commission positions are dependent upon satisfactory budget approval and WorkSource intern placements.

City Engagement

The goal of the Entertainment Strategic plan and Plan Recommendations is to develop a plan for county-wide collaboration and build a consensus of stakeholders working together to achieve the stated common vision. The plan has been provided to each city contact for collaboration.