

WE LOVE BUFORD HIGHWAY FUNDRAISING EVENT



Feast.

Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

PULL UP A
CHAIR, EXHALE,
AND COME TO
FEAST.

We proudly invite you to join us for our very first **signature event of 2023** centered around the most beloved corridor of Atlanta and the southeast region.

This year's theme is **Feast**. Not only will it be the ultimate bash, we will Feast with **Flavors, Experiences, Art, Stories** and **Tradition**. Our Feast will feature a seated multicultural tasting menu, artistic events and so much more. Proceeds from the Event and Auction will help fund our mission and provide for our youth orchestra program.

Enclosed is a compelling partnership event proposal that we ask you to consider with great intention. Your support means breaking rice, tortillas, naan, and more, for the **multicultural identity** of a gem we all embrace.



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GET INVOLVED,
LET'S **FEAST**
FOR A CAUSE.

Your contribution does so much—it supports We Love Buford Highway's continuing mission to provide and impact the lives of the multicultural communities that live and work in Buford Highway. Becoming a Sponsor of our inaugural fundraising event will have a direct impact on operations and help ensure that We Love Buford Highway remains a leader in advocacy in the city of Atlanta.

Sponsor packages for the **2023 Feast Fundraiser** are available now. Review our 2023 levels below.



Exclusive FEAST*

Presenting Sponsor

\$40,000

Feast.

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- Top billing as We Love Buford Highway's FEAST presented by (*)
- Personal HIstory tour of Buford Highway (TBD Q1 2024)
- Plaque
- Organizational feature (video production)
- Branded parting gift for guests
- opportunity for welcoming remarks (2m)
- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 2 retractable stands (sponsor provided)
- Prominent logo on table signage
- Listed on press release as presenting sponsor
- 4 Mentions from podium during event
- 20 Tickets



Luminary FEAST*

Presenting Sponsor

\$25,000

Feast.

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- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 1 retractable stands (sponsor provided)
- Prominent logo on table signage
- Branded parting gift for guests opportunity for welcoming remarks (2m)
- Listed on press release as sponsor
- 3 mentions from podium during event
- 12 Tickets



Experience Sponsor

\$15,000

Feast.

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- Prominent logo placement on electronic board
- Prominent logo placement on printed materials/website/social media
- Placement of 1 retractable stands (sponsor provided)
- Prominent logo on table signage
- Listed on press release as sponsor
- 3 Mentions from podium during event
- 10 Tickets



Story
Sponsor

\$10,000

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- Name listed on electronic board
- Logo on table signage
- 1 Mention from podium
- Logo placement on printed materials/website/social media
- Listed on press release as sponsor
- 1 Mentions from podium during event
- 8 Tickets



Taste
Sponsor

\$5,000

Feast.

FLAVORS. EXPERIENCE. ART. STORIES. TRADITION.

- Name Listed on electronic board
- Logo on table signage
- 1 mention from podium
- Logo Placement on printed materials/website/social media
- Listed on press release as sponsor
- 1 mentions from podium during event
- 5 Tickets



Local
Sponsor
\$1,000

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- Social Media Feature
- Logo Placement on event
- Social Media Mention as sponsor
- Logo on BH Organizational Website
- 4 Tickets



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BY THE NUMBERS

6907

FAMILIES FED

11

SCHOOLS PARTICIPATING
IN BUFORD HWY
ORCHESTRA

STUDENT MUSICIANS

34

99

ANNUAL RETENTION

23,612

POUNDS OF FOOD DONATED



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MISSION

A mission to preserve the multicultural identity of Atlanta's Buford Highway.

VISION

We see its people at the epicenter for advocacy and impact where immigrant communities thrive for generations.

“Recognize yourself in
he and she who are
not like you and me.”

— *Carlos Fuentes*



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GIVE

This donation directly supports our work of advocating and impacting the lives of the multicultural communities that live, work, thrive, and contribute, those who call this corridor home, to ensure equitable initiatives that attests to an evolving south, one in which immigrant communities thrive for generations.



GIVE ONLINE AT:

<https://forms.gle/8AYBfbkYpMricHHh8>



JOIN THE CONVERSATION ON SOCIAL MEDIA

<https://www.instagram.com/welovebuhi/>

BOARD

Christa Isaf

Rachel Ezzo

Seam Park

Judy Oh

Natalia Rodriguez

Sergio Monzalvo

Susan Oh

Davidson Hepburn

Aixa M. Pascual

Adam S. Hacker

Angela Forero Vellino

Vicky Mosca Gorham

