



ITB No. 22-101481-ITB
 ITB Nam Memorial Drive Corridor Branding

DEPARTMENT OF PURCHASING AND CONTRACTING
 BID TABULATION

Bid Opening: March 10, 2022
 Price Schedule Opening: March 23, 2022
 Agent: Jennifer Schofield

| | | Company | Houser Walker Architecture LLC | |
|----------|--|---------|--------------------------------|-----------|
| ITEM No. | ITEM DESCRIPTION | UNIT | UNIT PRICE | |
| 1 | <p>Phase I – Community Research Meeting and Brand Development Community Research – Research and review information regarding the Memorial Dr. Corridor provided by DeKalb County</p> <p>Attend 1 community meeting as a part of the phase one to get community input on potential design ideas.</p> <p>Develop a brand identity for corridor that will include combinations of artwork; color combinations; fonts; layout; texts or slogans.</p> <p>Provide digital deliverables in the final formatted image files.</p> | LS | \$ | 38,600.00 |
| 2 | <p>Phase II- Design Standards & Standard Designs</p> <p>Develop a set of design standard for signage designs. The design standard to be captured in a book format that will include sizes, colors, fonts, graphic artwork, and other elements produced as part of the Brand Identity.</p> <p>Design standards will include conceptual details for 3 different signage size/type. These standards will include the following: Banner signage that meets the typical norm and for this type of signage. Monumental signs for 2 locations pre-determined by DeKalb County. Final deliverables will be 3 printed copies and digital reference files.</p> | LS | \$ | 29,800.00 |

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|------------------|---|----------|----------------------|
| 3 | <p>Phase III – Site Specific Monumental Signage Develop site specific signage, incorporating the brand identity and standards developed in Phase II. This will include detailed drawings and specifications sufficient for a signage fabricator/installer to price and construct.</p> <p>Drawings and specifications will include desired outcomes for lighting but does not have to include specific electrical engineering in the deliverables.</p> <p>Drawings should account for localized topography and site boundaries but may need to subcontract out topographic and/or utility work to ensure sufficient information is provided in the final deliverable.</p> | LS | \$ 29,000.00 |
| 4 | <p>Construction Administration Work with the County to provide construction administration services for the implementation of the site-specific work.</p> <p>Review shop drawings and verification of mockup samples, and coordinate production of all owner warranties and closeout documentation.</p> <p>Provide 3 periodic site review meetings, to observe and document the progress of installation work.</p> | LS | \$ 5,000.00 |
| 5 | Topographic Survey (if required) | LS | \$ 2,000.00 |
| Subtotal: | | | \$ 104,400.00 |
| 6 | Should additional services be required, not covered by the tasks above, please provide an hourly rate for each discipline: | Hourly: | |
| | Principal Architect | \$175.00 | |
| | Project Manager | \$140.00 | |
| | Senior Architect | \$140.00 | |
| | Architect II | \$125.00 | |
| | Architect I | \$115.00 | |
| | Intern Architect | \$95.00 | |
| | Administrative | \$95.00 | |
| | Engineer | \$120.00 | |

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| Number of Bids Received: | 2 |
| LSBE Participation Benchmark/GFE | N/A |
| Attendance at the Mandatory LSBE Meeting (Yes/No) | Yes |
| Separate Sealed Price Schedule (Yes/No) | Yes |


NOTES - DETAIL JUSTIFICATION

**Recommend award to the lowest, responsive and responsible bidder:
Houser Walker Architecture, LLC, 1819 Peachtree Rd., Suite 102, Atlanta, GA 30309**

Two (2) bids were received.

The Collaborative Firm was deemed non-responsive for:

- Failure to submit one original bid package (inclusive of the entire Invitation to Bid document and required documents with the exception of the price schedule) as specified on Pages 3 and 17, Required Documents Checklist
- Failure to submit one copy on USB Flash Drive, as specified on Pages 3 and 17, Required Documents Checklist
- Failure to sign Bid Acknowledgement Form, Page 16, as required on Pages 16, Bid Acknowledgement Form and 17, Required Documents Checklist
- Failure to complete Attachment A, Required Documents Checklist, Page 17, as required
- Failure to sign Attachment B, Contractor Reference and Release Form, Page 18, as required on Pages 18 and 17, Required Documents Checklist
- Failure to complete and sign First Source Jobs Ordinance Acknowledgement, Page 32, as required on Pages 31 and 17, Required Documents Checklist
- Failure to complete and return LSBE – Exhibits A and B of Attachment B, Pages 23-32, as required on Pages 23-32 and 17, Required Documents Checklist

Witness Signature: **Toneya B. Dawson**  Digitally signed by Toneya B. Dawson
Date: 2022.03.23 14:06:55 -04'00'

Agent Signature: *Jennifer Schofield*  Date: 2022.03.23
16:24:48 -04'00'