

Latin American Association

## **Board of Directors**

Chair

Danica Dilligard

Vice Chair Johanna Velázguez

Treasurer Jim Curry

**Secretary** Gerard Borda

Victor Abelairas José Acosta **Garrett Alton** Joel Alvarado Catherine Borda de Castro Freddy Cardozo Dan Castan Vicky De Los Santos Julieta Del Cueto Misty Fernández Wendy Gutiérrez Mikki Hawkins Fernando Hernandez Robin Marx Courtney Quirós Jaime Rangel José Velaz Mariella Volio Mark Williams Tim Winter

**CEO** Santiago Marquez

## August 7, 2025

The Latin American Association (LAA) has been empowering Georgia's communities for over 50 years, focusing on those with low incomes, limited English proficiency, and at risk of homelessness. The LAA ensures clients' needs are met in a culturally responsive environment. One such community whom we serve is the Latino community. Despite playing a crucial role in the region's economic health, over one-quarter of Georgia's Latino population lives below the poverty level.

By 2040, nearly 40% of metro Atlanta's population will be Latino, making it one of the most diverse U.S. cities. The Latino community in particular faces higher levels of poverty and food insecurity, with significant barriers to self-sufficiency, including limited English proficiency and education. The LAA addresses these issues through bilingual case managers who help clients achieve well-being and long- term stability by providing or connecting them to essential resources and economic programs.

The LAA offers over 60,000 services annually to all communities. The comprehensive services of the organization empower at-risk clients, addressing disparities in wealth, education, and healthcare. The LAA's unique service model is designed to help struggling communities thrive.

The LAA's mission is achieved through four focus areas: Economic Empowerment, Youth Services, Family Services and Well-Being, and Immigration Services. These areas include direct services, large-scale events, and efforts to create significant community impact. Funding will be used to support these key areas, ensuring the continuation and expansion of vital programs and services.

## **Budget Programmatic Support Breakdown**

Economic Empowerment	\$3,750
Family Services and Well-Being	\$3,750
Youth Services	\$3,750
Immigration Services	\$3,750
Total:	\$15,000

thelaa.org tel: 404.638.1800 // fax: 404.638.1806 2750 Buford Highway Atlanta, GA 30324

OPPORTUNITY FOR ALL