

Orrin Checkmate Hudson

Life Skills through Chess Motivation
Teaching Children to Win by Making the Right Choices

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Be Someone, Inc.'s Proposal For Summer Break Programs for Youth, Ages 6 – 18

ABSTRACT

The "Be Someone Summer Break Online Chess and Leaders' Program" will be conducted Monday through Friday, June 6 - July 8, 10 - 11 a.m. Ages 6 - 18 are welcome. An exciting chess tournament will be held on the last day of class. Prizes will be awarded!

This five-week program does much more than just teach young people how to play the game of chess. Instead, it uses the principles of the game to teach invaluable life skills as part of the process of learning to be skilled positive decision makers. Be Someone has been a popular and highly productive program for more than 20 years; delivering powerful and often life-changing instruction to youngsters, many of them considered to be at-risk."

Primary Contact: Orrin C. Hudson,
Founder & Chief Strategist



Outline: Be Someone, Inc.'s Summer Break Virtual Chess and Life-Skills Instruction
Focus: Ages 6 – 18

1) What is the topic and primary focus of the class that you propose to teach?

- a) The primary focus of the Be Someone program is learning to play the game of chess in a strategic way that is designed to teach basic life skills to participants. Students are shown that every action has a consequence leading you closer to or further away from, your goals. They learn that planning ahead with an understanding of what the roles of all the pieces in the game is essential to winning.
- b) This proprietary program was designed by Orrin C. Hudson, Be Someone's Founder and CEO. For over 20 years, Mr. Hudson and the Be Someone team have successfully taught it to more than 88,000 young people, many considered to be "at-risk."

2) Will you need to have a limited number of participants per class?

- a) There is no limit to the number of students in this virtual format. Even in in-person sessions, we have effectively taught up to 100 students of various ages and backgrounds.
- b) If so, what is the limit? N/A

3) What is the age and/or grade level that will benefit from this class?

As long as the participant can focus his/her attention and follow instructions, there is no limitation to a participant's age. We are quite comfortable teaching students in the entire age range, 6 – 18, listed in the RFP.

4) Provide a general description of the curriculum outline. What will be taught first day? Second day? Third day? Etc.

- a) Week One #1: History of chess and the relationship between good decision making in the game of chess and in one's daily life.
- b) Week #2: Management of resources. The chess pieces are the players' resources, it is essential to thoroughly understand the capabilities and value of each piece. Applications to daily life are drawn into the discussion.
- c) Week #3: Playing the game. Students begin to put their resources into action.
- d) Week #4: Review of strategies
- e) Week #5: Recapitulation of how the game piece's move.
- f) Week 6 Wrap up: Virtual Chess Tournament. The students will play against each other.

5) What material will you provide to accompany the class?

- a) Student learning aids: Each student will be given:
 - i) A copy of Orrin Hudson's book, "One Move at a Time" which was created to supplement the in-person or on-line learning experience.
 - ii) A chess set and a copy of his famous song, "Get in the Game."

6) What materials will the students need to have in order to participate?

- a) Students will need a copy of Mr. Hudson's book, their chess set and a notebook, pencil and paper.
- b) If an interested parent or chess partner lives in the household and is willing to play with the student, that would



be a bonus for the student but is not required.

c) Access to a computer, tablet or smartphone with Wi-Fi connection.

7) What virtual format would you propose to use to deliver this class?

Zoom would work well for this class. It is time-tested.

8) Who will be the instructor for the class? What are the instructor’s credentials to teach?

Orrin C. Hudson will teach the class. Mr. Hudson developed the program and has been teaching it in its various forms for over 20 years. He is a world-renowned chess champion himself. His program has brought national attention not only to him but also to DeKalb from media outlets such as CNN, Good Morning America, USA Today, People Magazine, and Tom Joyner’s Morning Show, just to name a few. Mr. Hudson understands young people. He grew up in inner city Birmingham and was destined for failure until a teacher changed his path by teaching him the game of chess. He went on to serve in the U.S. Air Force, as a member of the Alabama State Highway Patrol, and as a successful businessman. He became the first African American to win the Birmingham City Chess Championship.

9) Cost: This cost includes Tournament, Prizes and t-shirts and books

Item	Detail	Expense
(1) Summer Break 5 weeks (2) Chess Tournament at the end (3) Prizes (4) T-Shirts and Books (5) Marketing and Public Relations	Classes held via Zoom Number of students 100 \$250.00@ 100+ Students	\$ 25,000
Total (All Fees included)		\$25,000

Proposal can be adjusted depending on funding for youth programming

10) References

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