

DeVon E. Hudson

Chief Executive
Officer

Executive Profile

BIO

DeVon E. Hudson Insurance Agency
Decatur, GA | Chairman/CEO



DeVon E. Hudson is a seasoned entrepreneur and the President and CEO of DeVon E. Hudson Insurance Agency, an affiliate of State Farm Insurance, as well as the principal owner of The Hudson Holding Company, a prominent real estate construction and management firm. With a strong vision, unwavering faith, and remarkable resilience, Hudson has successfully established and led two diverse enterprises.

Since opening his State Farm Insurance Agency in 1984, Hudson has built it into a top-performing independent agency.

revenues. He emphasizes the financial services aspect of insurance, focusing on educating clients about building generational wealth, which has fostered a loyal customer base.

In 1996, Hudson founded The Hudson Holding Company to fill a critical gap in the availability of quality office space in South DeKalb County. He collaborated with his father to develop Trinity Office Park, a premium office complex in South DeKalb County. Currently, he is spearheading the development of a mixed-use project known as The Water Towers.

Dedicated to empowering the next generation of entrepreneurs, Hudson actively mentors young business leaders. He has partnered with a protégé to establish So Fresh & So Clean, a car wash, and Drummer Imports, an automotive service and repair center. Additionally, he supported a young entrepreneur in launching The Java Delight Cafe, a coffee and sandwich. Hudson is looking forward to the opening of his Entrepreneur Leadership Center later this year.

Hudson is deeply involved in his community, serving on the board of the Atlanta Area Council for the Boy Scouts of America and as a member of the 100 Black Men of Atlanta, Inc., the South DeKalb Business Association, and Alpha Phi Alpha Fraternity, Inc. His contributions have earned him recognition, including the Outstanding Minority Business Award from the Georgia Association of Minority Entrepreneurs and the Outstanding Young People of Atlanta award. He is also a graduate of the Leadership DeKalb program.

Hudson's entrepreneurial achievements stem from a strong work ethic, perseverance, and a profound belief in divine guidance. By applying fundamental business principles across the insurance and commercial real estate sectors, he consistently delivers superior products and exceptional customer service.



devonhudson.com

- 100 Black Men of Atlanta
Active Member
- 2025 Atlanta Business League Men of
Influence Honoree
- Leadership DeKalb: Graduate (1993)
ROOTS Adoption Agency
Board Member
- Outstanding Christian Service Award
Honoree
- Boy Scouts of America: Soapstone
Ridge District Chairman
- Outstanding Young People of Atlanta
Honoree
- Outstanding Minority Business
Award: Georgia Association of Minority
Entrepreneurs Recipient
- State Farm Insurance Honor Agent
Recognized (2020-2024)
- Millionaire Club Qualifier: Achieved
Fire Honor Agent: Designation Holder
- Select Agent: Designation Holder
(2007-2012)
- Ambassador Club (2021-2024)

Licensed Insurance Agent ● Licensed Real Estate Broker ● Licensed General Contractor