

AGENDA NOTES

Solicitation Name and #	Media Services (Multi-Year Contract) RFP No. 21-500591
Procurement Manager	Delois Robinson, CPPO
Date Solicitation bid prices expires. (Indicate if vendor has agreed to extend bid date/prices. Include new date.)	June 30, 2022
Solicitation Name, # and Contract # of expiring/expired contract (If no previous contract, please indicate N/A)	N/A
Amount Spent on Previous Contract	N/A
LSBE – Subcontractor (List Participation Percentage and Type of Work Provided)	<p> <u>CATMEDIA, Inc.</u> Ronetta L, Andrus, JD Years in Business: 35 Years Doing Business with DeKalb: 4 </p> <p> LSBE Participation – 20% <u>Alliance Strategies Consulting, LLC – LSBE MSA</u> Dannelle Crowe, CEO 1800 Phoenix Blvd, Bldg 400, Ste 400-4 College Park, Georgia 30349 Years in Business: 5 Years Doing Business with DeKalb: 0 </p> <p> Services: <i>Strategic communications plan, event outreach, marketing.</i> </p> <p> Professional references submitted with favorable remarks. </p> <ol style="list-style-type: none"> 1) City of South Fulton 2) Clayton County Board of Commissioners
Attachments	<ul style="list-style-type: none"> • Department Recommendation Form • Cumulative Score Sheet • Market Survey