

# THE FRUITFUL COMMUNITIES INITIATIVE

**Consulting for Dekalb County**

February 22, 2021

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**ROOTS  
DOWN**

# ADVISORY BOARD.



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# PARTNERS.



# BUDGET.

<b>SERVICE</b>	<b>COST</b>
PUL Development of 3 Pilot Sites and Associated Programming	\$50,000
Fruitful Communities Initiative Planning: Forums, Worksessions, Policy, and Public Education	\$50,000
<b>TOTAL</b>	<b>\$100,000</b>



# PUL DEVELOPMENT.

Roots Down has outlined three spaces for P.U.L. development this Spring. For each space, Roots down will create (1) a design, (2) a lookbook, and (3) a community activation plan. Roots Down will incorporate our already-existing training and education programs into the activation plans for these spaces. These landscapes will create green job opportunities and engage youth with food, ecology, and community.

## **Offramp Meadow & Mural Project.**

This project will focus on creating a beautiful pollinator habitat for butterflies, bees, and other species. We will add pocket park components by incorporating fruit trees and edible species as well. This site will serve as a source of inspiration for earth stewardship initiatives and reenvisioned urban spaces.

## **Community Center & Library Project.**

This space is ideal for a micro-food forest installation and beautification project. We will include better turf options for youth activities, flowers that produce better curb appeal, and edible walking paths from the street to the library. This project will change the narrative of what community spaces look like and do for our environment.

## **Fire Station Project.**

This space will transform the way that communities interact with public servants. Roots Down envisions a community giving orchard at this location. All food grown in this space can be utilized by the fire station and the surrounding community. This will serve as a space for interaction between government and residents through food and land stewardship.



# FORUMS & WORKSESSIONS.

Roots Down will host two Fruitful Communities Forums and two Community Work-sessions in 2021. Forums will be accessible to all of DeKalb County, while work-sessions will focus on work in District 6.

## Forums.

- **Spring Forum:** focus on onboarding DeKalb County residents to the Fruitful Communities Initiative and introducing them to community partners & resources.
- **Fall Forum:** focus on updating the community about our initiative progress, introducing residents to more community partners & resources, and discussing policy change.

## Work-sessions.

- **Spring Work-session:** focus on community input for our pilot sites in District 6
- **Fall Work-session:** focus on community input for second round of site development in District 6

# POLICY & EDUCATION.

Roots Down will enact the following plan to improve policy in DeKalb County that pertains to food, ecology, and community, while educating residents.

1. **Analyze** existing DeKalb County code sections that pertain to Roots Down policy work
2. **Draft** and create educational tools for community involvement with policy through micro-workshops in District 6 communities
3. **Revise** existing policy and propose new policy after collecting community input
4. **Onboard** DeKalb County residents to proposed policy

