



# DeKalb County Government

Manuel J. Maloof Center  
1300 Commerce Drive  
Decatur, Georgia 30030

## Agenda Item

File ID: 2019-4552

Substitute

December 17, 2019

Public Hearing: YES  NO

Department: Recreation, Parks and Cultural Affairs

**SUBJECT:** Sugar Creek Golf and Tennis Center New Fee Schedules

**Commission District(s):** Districts 3 & 6

Sugar Creek Golf and Tennis Center New Fee Schedules

**Information Contact:** Chuck O. Ellis, Director RPCA

**Phone Number:** 404-371-2475

**PURPOSE:** The Recreation, Parks and Cultural Affairs Department has developed new fee schedules for the golf and tennis services at Sugar Creek Golf and Tennis Center and seeks Board of Commissioners acceptance and approval of the new fees effective 01/01/2020.

**NEED/IMPACT:** After reviewing regional fee schedules at similar facilities, the RPCA department made modification to the fee structure at Sugar Creek Golf and Tennis Center. Under golfing services, the new fee schedule is a slight variation of the previous one approved by the Board with a few new options. New options include a weekly Ladies Day to be offered each Tuesday and a monthly membership program instead of an annual membership program. The new golf fees also allow for fee adjustments based on market and seasonal weather conditions as well as promotional events.

The proposed tennis fees include an adult annual pass (ages 18-59), a youth annual pass (ages 17 and under) and a senior spouse annual pass (ages 60 and older) that were previously unavailable to the public. Also new is a fee for Flex Match League Play, a per court/match fee for tournaments and the requirement that each Tennis Instructor pay DeKalb County 20% of all income received from their tennis lesson programs.

**FISCAL IMPACT:**

Annual revenues from the Sugar Creek Tennis program are estimated to be \$20,000 in 2020. Golf revenues are estimated to be \$328,300 in 2020.

**RECOMMENDATION:** To approve the resolution for the new fee schedules at Sugar Creek Golf and Tennis Center effective 01/01/2020; and authorize the chief executive officer to execute all necessary documents.

**RESOLUTION**

**A RESOLUTION TO CREATE A NEW FEE SCHEDULE  
FOR THE SUGAR CREEK GOLF AND TENNIS CENTER**

**WHEREAS**, the County desires to modify the fee structure at the Sugar Creek Golf and Tennis Center;

**WHEREAS**, the County has reviewed regional fees schedules at similar facilities;

**WHEREAS**, the new fees allow for fee adjustments based on market and seasonal weather conditions as well as promotional events;

**WHEREAS**, the new fees will allow for new options for annual passes and leagues;

**WHEREAS**, the new fees approximate the cost to provide the services and maintain the facilities, including capital improvements;

**WHEREAS**, fees for capital improvements will be budgeted in accordance with applicable capital project fund requirements; and

**NOW, THEREFORE, BE IT RESOLVED**, that the Governing Authority of DeKalb County, Georgia agrees to adopt the attached fee schedule and authorizes the Chief Executive Officer to execute all necessary documents.

**ADOPTED** by the DeKalb County Board of Commissioners, this \_\_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
**JEFF RADER**  
Presiding Officer  
Board of Commissioners  
DeKalb County, Georgia

**APPROVED** by the Chief Executive Officer of DeKalb County, this \_\_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
**MICHAEL L. THURMOND**  
Chief Executive Officer  
DeKalb County, Georgia

**ATTEST:**

**APPROVED AS TO FORM:**

\_\_\_\_\_  
**BARBARA SANDERS-NORWOOD, CCC**  
Clerk

\_\_\_\_\_  
**VIVIANE H. ERNSTES**  
County Attorney



# Sugar Creek Golf Fees

## Monthly/Daily Fee (Course Member)

### Current (2017) and Proposed (2020)

Monthly Membership Fee Player can pay Monthly or Annually	Current DeKalb Resident	Current Non-Resident	Proposed DeKalb Resident	Proposed Non-Resident
<b>Adult</b>	\$800 p/y \$66.66 mo.	\$900 p/y \$75 mo.	\$360 p/y \$30 Mo.	600 p/y \$50 mo.
<b>Junior/Senior</b>	\$600 p/y \$50 mo.	\$700 p/y \$58.33 mo.	\$360 p/y \$30 mo.	\$600 p/y \$50 mo.
<b>Daily Greens Fee with Course Membership</b>				
<b>Weekday</b>				
Adult (18-60) Weekday – Before 4 pm	\$18/\$8	Cart/Walking	Adult (18-60) Weekend – Before 4 pm	Cart/Walking \$24/\$14
Adult (18-60) Weekday – After 4 pm	\$14/\$0	Cart/Walking	Adult (18-60) Weekend – After 4 pm	Cart/Walking \$18/\$0
Junior/Senior Weekday – Before 4 pm	\$14/\$8	Cart/Walking	Junior/Senior Weekend – Before 4 pm	Cart/Walking \$20/\$14
Junior/Senior Weekday – After 4 pm	\$14/\$0	Cart/Walking	Junior/Senior Weekend – After 4 pm	Cart/Walking \$14/\$0
<b>Weekend</b>				

**Sugar Creek Tennis Fees**  
**Current (2017) and Proposed (2020)**

Tennis Fees	Current Rate	Proposed Rate
Hard Court Fee	\$3.00 per hour	\$3.00 per hour
Hard Court Fee w/Lights	\$3.50 per hour	\$4.00 per hour
Clay Court Fee	\$3.50 per hour	\$4.00 per hour
Clay Court Fee w/ Lights	\$3.50 per hour	\$5.00 per hour
Tennis Ball Machine Rental	-----	\$10.00 per hour
Adult Annual Pass 18-59 years of age	-----	\$250
Youth Annual Pass 17 and Under	-----	\$200
Senior Annual Pass 60 and older	\$200	\$200
Senior Annual Pass w/ Spouse	-----	\$250
Family Annual Pass -- (4 People)	\$275	\$300
Each additional Family Member after four	-	\$25
Private Lessons	\$40 per hour	Player/Instructor Agreement (20%)
Semi-Private Lessons -- 2 Players	\$45 per hour	Player/Instructor Agreement (20%)
Group Lessons -- 4 + Players	\$50 per hour	Player/Instructor Agreement (20%)
Team Practice -- Seasonal Fee	\$240	\$240 (20%)
Home Matches -- USTA or ALTA	\$60 p/m	\$75 per match
Team Coaching -- Seasonal Fee	\$600-\$800	Team/Instructor Agreement (20%)
Flex Match League Play	-----	\$10 Single p/m    \$16 Double p/m
Tennis Tournaments (per Court/Match)	-----	\$5.00
Tennis Instructor Payment to DeKalb County	-----	20% of all Instructional Fees Collected