



## Deanna Murphy, AICP Principal, Sizemore Group

### Education:

Master of Architecture,  
Georgia Institute of  
Technology, 2010

Master of City and Regional  
Planning, Georgia Institute of  
Technology, 2010

Bachelor of Science in  
Architecture, University of  
Michigan, 2004

### Memberships:

American Planning Association

Georgia Planning Association

### Select Speeches:

American Planning  
Association, Meeting Fatigue!  
Alternative Public Involvement  
Strategies

Georgia Planning Association,  
Building Inclusive  
Communities

Georgia Planning Association,  
Decatur Box Project Talk +  
Walk

Georgia Planning Association,  
Fort McPherson: A Base  
Closure, Tyler Perry Studios,  
The BeltLine: Where do we  
go from here?

Georgia Planning Association,  
Connecting our Centers

Georgia Downtown  
Conference, Tactical  
Urbanism: Putting Ideas Into  
Action

Georgia Planning Association,  
Place-making in the Age of  
Austerity: How to create great  
places on a shoe-string budget  
(Tactical Urbanism)

Deanna Murphy is an urban designer, planner, and architectural designer who works to enhance our cities through community-oriented place-making and sustainable design. Deanna has worked as a designer and planner in the private, non-profit, and public sectors over the past 18 years, including positions at the Georgia Conservancy, G.H.Forbes and Associates, and the City of Atlanta. Currently, she is Director of Planning at Sizemore Group, where she leads planning and architectural projects throughout the region. Deanna is a certified member of the American Planning Association, an expert in Tactical Urbanism - short-term, inexpensive placemaking strategies, a 2016 and 2021 alumni of Arts Leaders of Metro Atlanta (ALMA) and a 2019 alumni of ULI Center for Leadership (CFL). Deanna co-founded PopATL, a tactical urbanism braintrust that works to create excitement and possibilities through temporary installations that highlight how we can improve our everyday spaces.

### Sizemore Group, Atlanta, GA – Principal

5/2012-Present

- Manage community master planning and architectural projects throughout the region.
- Oversee multi-disciplinary teams in development of master plans and architectural projects.
- Develop and implement creative community outreach strategies.
- Research and develop facts and analysis graphics.
- Create and develop concept designs through construction documents for master plans, site plans, and architectural projects.
- Develop comprehensive master plan documents for implementation.
- Work closely with City and County governments and elected officials to garner project buy-in and support.
- Identify, meet, and adjust zoning and permitting requirements for all project types.

### Current Projects:

- Atlanta BeltLine Subarea 4 Master Plan
- Atlanta Regional Commission CDAP Technical Assistance Support
- Clarksville Mixed Use Development Master Plan
- Fort Mac Community Engagement with T.D. Jakes
- Fulton Arts Accessibility Plan

### Georgia Conservancy, Atlanta, GA – Urban Designer

8/2008-5/2012

- Provided project management for the Blueprints for Successful Communities program, an educational and technical assistance program that facilitates community-based planning and design.
- Developed front end analysis and graphics of community assets and challenges.
- Created community master plan reports that provide recommendations for future, more sustainable growth.
- Provided event management and developed presentations and marketing material for Good Urbanism 101, an educational program promoting good urban design principles and practices.

**Awards:**

City of Hapeville  
Comprehensive Plan/LCI  
Study Update - Georgia  
Planning Association (GPA)  
Outstanding Planning Process

Oakland City/Fort Mac LCI  
Master Plan - Georgia Planning  
Association (GPA) Outstanding  
Planning Document  
Honorable Mention

Downtown Kennesaw LCI  
Master Plan - Georgia Planning  
Association (GPA) Outstanding  
Planning Process

Medline LCI Master Plan -  
Georgia Planning Association  
(GPA) Outstanding Health  
Planning

Stonecrest Town Center LCI  
Master Plan - Georgia Planning  
Association (GPA) Outstanding  
Planning Process

Charles R. Brown Urban  
Design Fellowship - Georgia  
Tech

John Judson Roland Fellowship  
- Georgia Tech

Taubman College of  
Architecture Student Show  
Nominee

Pontiac Veterans' Memorial  
Design Competition - 2nd  
Place

- Educated the community on urban design and transportation issues through presentations and involvement in discussion panels.

**Macauley Development, Atlanta, GA – Urban Designer**

**5/2008-8/2008**

- Provided schematic design for a 168 acre mixed use development in response to GM's request for proposal.
- Created building pro formas for the entire site.
- Provided research on local, state and federal financial incentives for new development.

**City of Atlanta, Atlanta, GA – Urban Designer, Internship**

**1/2008-5/2008**

- Assisted in the creation of the City of Atlanta's first Urban Design Standards policy document.
- Assisted in the review of urban design project submittals.

**GreenbergFarrow, Atlanta, GA – Architectural Internship**

**8/2007-12/2007**

- Assisted in design development of retail centers and urban infill projects.
- Produced presentation documents promoting retail development on Atlanta's Midtown Mile.

**G.H. Forbes Assoc., Bloomfield Hills, MI – Project Architect**

**6/2004-6/2007**

- Managed federal government projects from design through construction.
- Presented projects to city planning boards and the local/federal government.
- Created construction documents for government, cemetery, funeral home, residential and convention center projects.
- Coordinated and executed design and construction meetings.
- Applied knowledge of ADA, State and National building codes.
- Generated construction cost estimates for architectural, mechanical and electrical divisions.

**Leadership :**

- Dashboard U.S., Board Member, 2017-Present
- Architecture and Design Center, Board Member, 2018-2021
- ULI Center for Leadership, 2019
- Arts Leaders of Metro Atlanta (ALMA), 2016 & 2021
- Co-Founder PopATL, 2014-Present
- Atlanta Streets Alive - Tactical Urbanism Committee, Atlanta, GA, 2014-2016
- Atlanta Streets Alive - Planning Committee, Atlanta, GA, 2010-2014
- BeltLine Tax Allocation District (TAD) Advisory Committee, Atlanta, 2010-2013
- BeltLine Network, 2010-2013
- Detroit Project - Outreach Coordinator, Ann Arbor, MI, 2003-2004