



Roots Down

Project Proposal

To: Commissioner Ted Terry

DeKalb County District 6

Date: July 29, 2025

Invoice Total: \$3,800.00

Project Description & Scope of Work

1. Stone Mountain Trail Meadow Demo — \$1,500

- **Site preparation and seeding of a native perennial demonstration meadow along the Stone Mountain Trail**
- **Includes soil aeration, edge definition, and light soil preparation to promote seed success and long-term health**
- **Designed to showcase regenerative landscape potential and improve visibility and educational engagement**

2. Feasibility Study & Site Assessments — \$800

- **Collaboration with DeKalb Parks to identify additional priority sites for future meadow installations**
- **Includes feasibility analysis, landscape assessments, and site-specific recommendations**
- **Summary report delivered with detailed insights for scalable public land transformation**

3. Oversight & Management of Meadow Projects — Included

- Ongoing strategic coordination for all District 6 meadow projects through the end of 2025
- Covers SPLOST-funded sites, GDOT partnership zones, and the Stone Mountain Trail demo site
- Includes community engagement, maintenance coordination, and quarterly project reporting

4. Flying Penguins Collaboration: Meadow Awareness & Educational Media — \$1,500

- Creative partnership with Flying Penguins to develop joyful, youth-centered educational media
- Deliverables include:
 - A 5-minute “Sunflower Scribbles” video highlighting sunflowers, soil health, and regenerative practices
 - Integration of QR codes and a custom landing page for public engagement
 - All assets provided for online and community-wide distribution

Total Contract Price: \$3,800.00

Payment requested upon approval to initiate site work, management, and media production.

Payable to: Roots Down

Contact: Jamie Rosenthal