



**BOYS & GIRLS CLUBS**  
OF GREATER ATLANTA

**The Salvation Army  
Boys & Girls Clubs  
of Greater Atlanta**  
1000 Center Place  
Norcross, GA 30093-1725  
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To whom it may concern:

We at The Salvation Army Boys & Girls of Greater Atlanta are highly interested in securing funding to enhance our programming for our club members. We currently serve close to 120 members ages 6-18 at our Peachcrest location. , 3500 Sherrydale Ln, Decatur, GA 30032. We desire to use the funding to partner with Jellybean Productions.

Jellybean Productions is a new start-up Film Production Company located in Decatur, GA created by Cheryl Newland. Our mission is to spark imagination, one child, family, neighborhood, and community at a time by building a more creative world with children at the heart of it. Jellybean has created an outreach program entitled, "Art in the Neighborhood" which uses a variety of art and science such as painting, art in architecture, dance, and costume design, to create a love for creativity and imagination. This outreach program generates a family friendly environment; and helps to build a bond within families and the community.

Jellybean Productions mission is to empower students ages 6 - 17. Each art form learned through the outreach of "Art in the Neighborhood" programs helps to prepare students for the technical and creative aspects of filmmaking such as storytelling, production and editing skills needed to produce their own media and digital productions. It also helps to build their portfolio, social connections and skills needed for young people to work in the TV/Film Industry.

Goals and Objectives:

"Art in the Neighborhood" is an artistic outreach program created through Jellybean Productions (JBP) to bring art and STEM (science, technology, engineering, and math) programming to school age, middle and high school students. This outreach program generates an environment where students can gain an understanding of the TV/Film and STEM industries. As an artistic and STEM outreach program, JBP has collaborated with the library, youth and religious organizations to bring science and art programming to DeKalb County students and families. Art is powerful! Studies have shown how art helps to reduce stress and loneliness, it also helps to teach children how to communicate and helps with students' behavioral problems. Art gives a broader understanding of the world, it gives students an opportunity to express themselves with no limits, through positive expression, if guided in the right manner. Art teaches students how to solve problems by creative means, art teaches logic and collaboration. Art is medicine and a preventative for the soul and is needed in this world and in the community in which we live.

The Art in the Neighborhood program would be a 6-week session/2 hours per week. Examples, goals and objectives of what the "Art in the Neighborhood" programs would include are as follows:

- Sound in Movies - Students would learn the "Foley" art form of sound in movies that would include sound effects, music, and dialogue production. Students would create their own soundtrack accompanying and synchronized to the images of a book, drama, motion picture, radio program, television program, or video game.
- Costume Design - Students would design and create their own accessories and clothing for characters in movies and TV shows.
- Art in Architecture - Using both Art and Science, students would create their own architectural designs that are artistic in nature, using both logical thinking and creativity to design buildings and sculptures.
- Dance - Students would learn various dance methods such as Ballet, Ballroom, Hip Hop and liturgical dance. A dance recital would be presented to the parents and students to showcase what they have learned during these sessions.
- Creating their own Comic Book - Creating their own storylines and characters students would learn how to research the craft of making comics by creating their own lay-out and drawing their own illustrations.
- Mural Painting - Students will create their own mural with the help of a local artist (s) on a wall and or tiles. The outcome would include students learning techniques such as glazing, antiquing, and creating an original masterpiece for the Boys and Girls Club.
- Filmmaking - Students would learn the 5 steps of filmmaking: development, pre-production, production and post-production and distribution. The outcome would include an original production created by the students.
- Aviation Program - This specific program would be for middle and high school students who are interested in the field of aviation. During these sessions various aviation programs and career paths will be explored. Hand-on projects will be included in these sessions. Aviation programs such as: Operations, Dispatch, Flight Attendants, Maintenance, Pilots, Air Traffic Control, Inspector, and Investigator. Students will learn how to obtain the education and certifications for this career field that would include Tech School and Military Service.

Budget is \$10,500.00-25 students for 6 weeks at 2 hours a week. This incorporates a per class cost of \$35.00 per child and it includes the costs associated with instruction, supplies, and a healthy snack.

Sincerely,

Joshua T. Dickerson Executive Director



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