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For more than 30 years, Propel ATL (formerly the Atlanta Bicycle Coalition) has fought to transform our streets so that everyone can safely ride, walk, and roll. Our mission is to create streets where everyone can get around safely, easily, and sustainably.

In 2019, we created a new strategic plan that responded to changes in our environment with an updated mission and vision, and expanded goals to include walking and transit. We merged with PEDS (Pedestrians Educating Drivers on Safety) in 2021 and rebranded the new organization as Propel ATL in 2022.

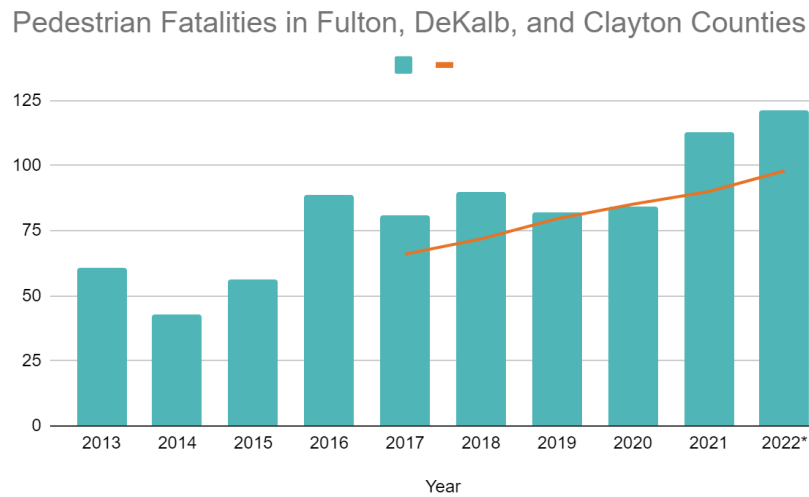
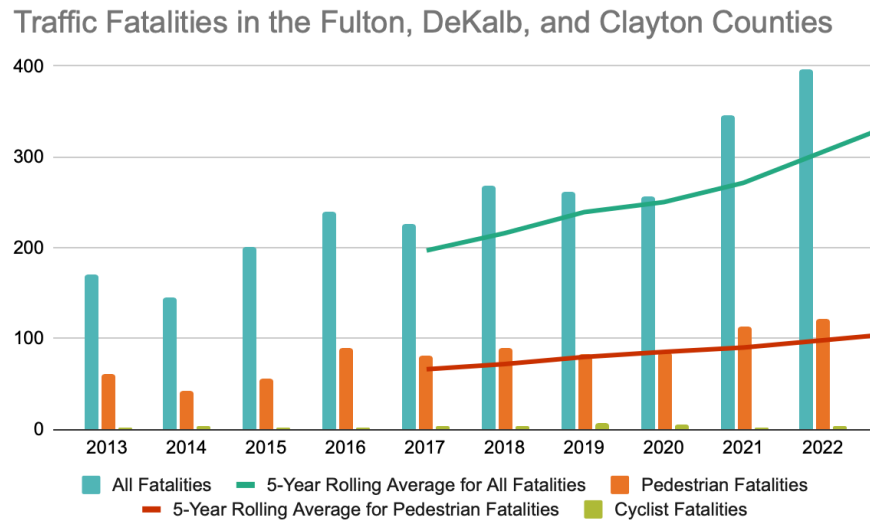
In our fiscal year 2023, we

- Advocated for infrastructure improvements, resulting in three miles of protected bike lanes installed in Downtown Atlanta, new section of the Trolley Line Trail, and safety improvements on DeKalb Ave
- Established the Atlanta Transit Coalition in partnership with MARTA Army, Southern Environmental Law Center, Partnership for Southern Equity, the Sierra Club of Georgia, the Statewide Independent Living Council of Georgia, and NRDC
- Revived Atlanta Streets Alive for the first time since the Covid-19 pandemic as an official City of Atlanta initiative
- Served a total of 447 people through our bike classes and programs including Bike Family, True Beginners, and City Cycling
- Drafted a racial equity framework outlining our approach to upholding this priority in our advocacy, program development, and day-to-day operations
- Expanded our Walk ATL program to support communities in creating safer pedestrian environments.
- Identified streets for shaded routes to transit and created a new partnership with Trees Atlanta to prioritize these corridors for plantings
- Created an e-bike subsidy program to make these vehicles more affordable.

In DeKalb County, we

- Raised awareness of pedestrian safety issues and the increase in pedestrian fatalities. (in 2022, Metro Atlanta ranked 27 of the 100 least safe regions in the U.S. for people walking or using wheelchairs.)
- Screened for crash hotspots and sought state support for safety improvement projects
- Made policy recommendations including Vision Zero, Complete Streets, and Leading Pedestrian Intervals (LPIs)

- Encouraged DeKalb County to rethink Memorial Drive from a safety and local economic development perspective and envision a corridor safe for people to use in all modes of transportation.



Source: FARS and GEARS data analyzed by Propel ATL volunteers

Support from DeKalb County District 2 would allow us to continue and deepen our work in DeKalb County. As pedestrian crashes and fatalities continue to rise, it's essential that we raise awareness and seek ways to calm our streets to create safe transportation options for everyone.