

LAUREN R. BLASZYK, AICP
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SUMMARY OF CREDENTIALS

Certified Community Planning professional with over seventeen years' experience in land use planning, zoning, urban design, trail planning, transportation planning, economic development, the Main Street Program, and community engagement.. Proven track record in both the private and public sector. Demonstrated skills in project management, communication, planning and organization, leadership, and collaboration.

WORK EXPERIENCE

Senior Planner, Pond & Company

July 2017 – Present

- Responsible for management of multiple projects, including staff time and oversight, budgets, and revenue
- Engage in business development for Planning, Landscape Architecture, and Civil Engineering (PLACE) group within Pond
- Collaborate with project teams
- Project experience includes downtown master plans, zoning and code updates, comprehensive plans, corridor plans, trail plans, transportation plans, and community engagement

Principal Planner, The Collaborative Firm

June 2013 – July 2017

- Responsible for administration and delivery of all planning and zoning services for the City of College Park, GA
- Provided management for the creation of a South Fulton Economic Development Partnership (*Connect South Fulton*) for the Development Authority of Fulton County
- Provided management of various projects, as assigned by Senior Planning Consultant and Managing Partner, including Cobb County Community Development Design Guidelines Project, College Park Comprehensive Plan Update, and Fairburn Comprehensive Plan Update
- Provided oversight for employees' work for firm's standby planning clients
- Worked closely with the firm's Senior Planning Consultant and Managing Partner in making key staffing & budgeting decisions, and business development

Policy Analyst, Council for Quality Growth

November 2005 – October 2007

- Tracked changes in planning and development regulations for several cities and counties
- Drafted county by county updates and articles for monthly newsletter with circulation of 700
- Proofread and edited monthly newsletter, correspondence, and other documents for distribution to members and government officials
- Attended public meetings and addressed governing bodies on changes in regulations
- Helped manage content of organization's website, including county by county updates on issues of interest to members

Economic Development/Main Street Coordinator, City of Norcross

March 2002-June 2005

- Implemented Main Street historic preservation program for downtown Norcross; Citizens' Government Academy to educate people about the roles of various City government departments; and City's marketing plan
- Served as Secretary/Treasurer and staff contact of Downtown Development Authority, which included drafting meeting minutes
- Drafted Community Development Block Grant (CDBG) applications
- Oversaw creation of Design Guidelines and Way-Finding Signage Plan for downtown Norcross

Project Associate, Market Street Services, Inc.

September 2000-February 2002

- Retrieved and analyzed economic and demographic data
- Drafted and prepared various documents for clients, including Economic & Demographic Profiles, Community Input Summaries, and Economic & Workforce Development Strategies
- Assisted with proofreading, editing, and presentation of documents to clients
- Collaborated with other staff and community representatives on project strategy
- Coordinated project related meetings

Presnell Associates, Inc./Catherine Ross & Associates Consulting, Inc. (now Qk4)

April 1999-August 2000

- Worked directly with local, state, and federal agencies, as well as other consulting firms, on public involvement and outreach component of various transportation planning projects
- Drafted, proofread, and edited public involvement reports for clients
- Produced project-related materials for circulation to the public
- Scheduled and publicized public meetings

Planner, City of Fayetteville Planning & Zoning Department

March 1998-March 1999

- Worked directly with the public, developers, and staff on planning and zoning issues and projects
- Answered questions regarding planning and zoning regulations within the city limits
- Reviewed development plans, and other planning related applications for completeness
- Performed research for the Planning Director and other staff
- Drafted Zoning Text amendments

OTHER EXPERIENCE

District 3 Director, Georgia Planning Association (GPA) Board of Directors

January 2018 - Present

Vice President of Programs, Georgia Planning Association (GPA) Board of Directors

September 2015 – December 2017

EDUCATION AND CERTIFICATION

University of Virginia – School of Architecture – Charlottesville, VA

Bachelor of City Planning, May 1997

American Institute of Certified Planners (AICP) #027542

January 14, 2015 – Present