

## **RODERICK A. FRIERSON**

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Senior manager with extensive and progressive responsibilities in the warehouse and distribution arena. Provide strong leadership and direction in the areas of inventory management. Disciplined leader who produces marked and tangible results. Skilled in implementing new processes and methods while achieving efficiencies, promoting teamwork and cooperative responsibility, and contributing to the growth and success of an organization.

### **PROFESSIONAL EXPERIENCE**

**FRIERSON DESIGN LLC – Atlanta, GA**

**June-2017 to Present**

#### ***Project Implementation Manager***

- Directed the implementation project for the Dakota WMS, in a new 223,000 sq ft food distribution facility
- Trained warehouse personnel on the receiving, warehouse replenishments and the customer return process.
- Trained the order selectors on using the scanning equipment and the new order selection process.
- Implemented the inventory program and coordinate the transfer of data form the current Entrée software system.
- Directed the physical year end counting process for 6,000 warehouse slots with 4,000 SKU
- Achieved warehouse efficiencies by reducing labor cost by 20% and increasing picking accuracy to 99.7 %

**CUSTOMIZED DISTRIBUTION LLC – Atlanta, GA**

**2008-May 2017**

#### ***Inventory Control Director***

- Direct inventory operations for three divisional distribution facilities.
- Implement inventory systems and AIB food safety programs. Achieved superior rating with AIB program.
- Implement the Dakota WMS in the food distribution facility
- Train warehouse personnel on replenishment process, receiving and the handling of customer returns.
- Direct and manage the facility cycle counting and slot assignment operations.
- Manage facility maintenance for the 135,000 square foot distribution facility with a \$4.5M inventory, 2,500 SKU, 80 million dollar gross sales. Achieved shrink loss of less than \$5k per month.

**COCA-COLA ENTERPRISES – College Park, GA**

**2003-2008**

#### ***Manufacturing Manager, 2005-2008***

- Directed plant production planning, scheduling, purchasing and MRP material ordering. Annual produced volume 35 mm cases, on one bottling and three can lines.
- Managed full goods inventory—420 SKU, 1.2 million cases. Achieved 100% monthly SOX compliance goals.
- Supervised distributions of full goods throughout the southeast business supply chain. Six production plants and eight direct sales centers.
- Managed period end counting and daily variance reconciliation. Consistently achieved a daily 99.98% inventory in stock availability. Managed TCCQS commercialization program.
- Managed staff of nine employees and two direct supervisors.

#### ***Production Line Manager, 2003-2005***

- Achieved daily production efficiencies. Managed cross-functional team, increasing line performance by 6%.
- Conducted direct production line operations to achieve quality and cost objectives.
- Directly responsible for SOP training for two can production lines.
- Supervised 12 employees.

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**PROFESSIONAL EXPERIENCE** (*Continued*)**HEAVENLY CHEESECAKES – Tucker, GA****2002-2003*****Production Manager***

- Created production scheduling for the baking and packaging operations.
- Implemented HACCP and USDA guidelines for the State of Georgia.
- Direct reports included shipping, receiving and inventory.
- Implemented DATAPAX bakery software system. Reduced damages by 3% due to the tracking of material movement in the new software.
- Supervised 25 employees and two direct supervisors.

**S&W INTERNATIONAL FOOD SPECIALTIES – Forest Park, GA****1999-2001*****Plant Manager***

- Scheduled productions of daily cut shop and re-box production areas.
- Ensured plant met daily sanitation and temperature controls for USDA guidelines.
- Directly responsible for HACCP and OSHA safety training.
- Managed direct reports including production, sanitation and maintenance—23 employees.
- Designed and installed new production equipment. Improved production output by 20%.
- Headed successful selection and implementation of the UPC scanning and labeling system.

**VITA SPECIALTY FOODS – Atlanta, GA****1997-1999*****Director of Manufacturing***

- Handled direct purchasing of food, plastic and glass packaging materials.
- Oversaw production planning and scheduling. Achieved 95% of budgeted production goals.
- Managed GMP, OSHA and FDA regulations.
- Successfully implemented the Batch Master formula software system for manufacturing division.
- Supervised staff of 45 employees and six direct supervisors.

**BRONNER BROS., MANUFACTURING DIVISION – Atlanta, GA****1989-1997*****Manufacturing Plant Manager***

- P&L responsibilities. Developed operating budget and managed production lines to meet budget objectives.
- Oversaw production planning and scheduling resulting in a 15% increase in performance.
- Purchased plastic, glass and aerosol packaging components.
- Capital projects included selection and purchasing of manufacturing filling and capping equipment.
- Implemented Peachtree Accounting software for WMS.
- Supervised 18 employees and overall plant maintenance.

**EDUCATION****BS, Resource Development and Management – Michigan State University****PROFESSIONAL ENHANCEMENT**

- Management Essentials, Situational and Business Management Certification
- Coca-Cola Enterprises Operations Training Certification
- HACCP Certification - University of Georgia
- Solutions, Conflict Skills Training
- Arthur Young Manufacturing Management Course
- SAP, Excel and Microsoft Access Course Completion