

RECOMMENDATION FORM**User Department's Recommendation****Recommended Firm:** B&H Photo**User Department:** CEO's Office of Broadcast & New Media (DCTV)**APPROVE (Please circle one):** YES NO**Name of Fund:** 100 Gen Object Code 531601 (Tools & Small Equipment)**Contract Award Amount:** \$180,187.81**Justification:**

This purchase is in support of critical equipment upgrades designed to enhance DCTV's programming capabilities across studio and field productions. This purchase supports efforts to enhance public outreach and engagement through the improved quality of DCTV's broadcast and streaming content. Specifically, the purchase included:

Studio Cinematic Enhancement Package

Purpose: To elevate DCTV's in-studio production quality by incorporating cinematic lenses, advanced studio lighting, and essential peripherals. This equipment is fully compatible with DCTV's existing camera systems, enabling us to produce more visually polished, cinematic content. Field Cinematic Broadcast and Streaming Package.

Field Cinematic Broadcast and Streaming Package

Purpose: To expand DCTV's field production capabilities for live broadcasts and event coverage. This package includes cinema/broadcast cameras, mobile lighting, switching and monitoring systems, signal converters, hyper decks, Clear-Com communication gear, and other essential peripherals. It is specifically designed to support cinematic-quality coverage of dynamic events, including press conferences, town halls, and on-location productions.



Department DirectorAugust 7, 2025
Date