

# Rhonda F. Briggins, J.D.

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## SENIOR - LEVEL EXECUTIVE

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### PROFILE & VALUE

**Effective and Accountable High-profiled Executive -**  
Over 27 years of experience managing relationships and implementing strategic initiatives

**Consistently Delivers Mission-Critical Results** – Lead team to secure a \$3 Billion transit contract for Jacobs in first year of employment

**Strong Orientation in Management** - Participate in high level operational initiatives that require instincts, insight, sound judgment and time to succeed.

**Respect and Leverage Human Capital** - Motivator, mentor, and lead talented professionals. Direct cross-functional teams using interactive and motivational leadership that spurs people to give their time and talent.

### QUALIFICATIONS & EXPERTISE

Extensive Federal, State, Local Relationships and Contacts throughout the South (AL, GA, MS, TN, FL)

Knowledgeable in various area in Transportation Sales, Finance, Operations, Legal and Planning functions

Visionary and Strategist

Communicator/Public Relations

Out of the Box Critical Thinker

Strong Management Skills

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## PROFESSIONAL EXPERIENCE AND ACCOMPLISHMENTS

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### R2 Consulting Group, Georgia

#### CEO

**2026-Present**

Leads firmwide business development initiatives by identifying emerging market opportunities, cultivating high-value client relationships, and expanding the firm's presence across corporate, nonprofit, and governmental sectors. Serves as the firm's liaison to federal, state, and local government officials, agencies, and legislative bodies, advancing client interests and monitoring policy developments with legal and political implications. Advises clients on crisis preparedness, rapid-response strategy, and risk mitigation related to legal exposure, reputational threats, and high-stakes public scrutiny.

### Jacobs, Atlanta, Georgia

#### VP, Client Account Manager Transportation

**2018 – 2026**

Oversee business development for transportation including but limited to transit, aviation, ports, highway, freight, and rail business markets within the organization by identifying new opportunities, developing a channel of clients, partners and subconsultants, negotiate and manage business relationships, work closely with Operations and Inside Sales team to improve and maintain client expectations. Ensured service delivery, develop strategic decision-making and governance process for programs and projects. Serves as a liaison between company and client to mitigate and resolve

issues. Assist as an advisor and technical expert in a variety of areas such as outreach, diversity and inclusion, leadership development, succession planning, workforce development, mentor protégé programs, project, implementation, delivery/execution to evaluation, key performance indicators, best practices, analysis, project management and benchmarking. Assisted in securing over \$5 billion dollars in contract pursuits in transit and transportation.

**Metropolitan Rapid Transit Authority (MARTA), Atlanta, Georgia**

**Senior Director of External Affairs**

**2009 - 2018**

Responsible for the daily operations of the Office of External Affairs, which includes the Office of Government Relations and the Office of Community Relations. Responsible for monitoring federal, state and local government on behalf of the authority along with developing transportation policy and legislation including community outreach strategies. Provided the strategic legislative and regulatory direction of the authority at the federal, state and local level. Developed governmental affairs strategies for executive management and Board approval. Managed consultant lobbyists for both federal and state level. Conducted lobbying effort and served as spokesperson to testify before state legislative committees. Organized lobby days at the state capitol. Identified legislators' voting records and mobilize large voter campaigns to support legislative positions and put supporters in direct contact with legislators. Responsible for public policy communications, constituent and customers education, legislative advocacy, policy analysis and education, community participation and outreach, and all related community relations activities. Worked closely with the Board of Directors, CEO/GM, and the Executive Management Team to schedule meetings, briefings, forums, presentations with elected officials, community stakeholders, and constituents. Served as a liaison between the authority and government agencies working closely with their staff to resolve issues such as right-away permits, land acquisitions, zoning, ordinances, intergovernmental agreements, and resolutions. Finally, passed legislation amounting to over \$10.9B in transportation funding.

**Manager of Community Outreach Planner**

**2007-2009**

Managed the Community Outreach Planners within the eleven MARTA system sub-areas in the Department of Transit System Planning. Responsible for public participation and outreach regarding transit system planning and expansion projects. Worked closely with the planning consultants on outreach strategies and tactics to garner full participation and support of projects along with resolving project issues such as right-away permits, zoning, ordinances, land acquisition and intergovernmental agreements. Worked to schedule outreach community meetings, developed surveys and input tools to collect and solicit the public's suggestions and comments. Scheduled briefings and meetings with key stakeholder, elected officials and general public. Responsible for public hearings and presenting outreach results to MARTA Board of Directors. Worked closely with the local governments to develop and create MARTA's Transit Oriented Development plan, Concept 3 plan and Regional Transit Planning Board.

**Government Affairs Officer**

**2004-2007**

Built relationships and support for MARTA by proactively and effectively influencing public policy that affects public transit. Created and developed MARTA's grassroots initiative to build a transit coalition which promotes MARTA's interests and develop regional partnerships with key community stakeholders. Monitored and analyzed relevant local, sector-wide legislation and public policy issues that impact MARTA or public transportation. Advocated on behalf of MARTA and for public transportation issues. Acted as a liaison between federal, state, and local elected officials,

community leaders, local government agencies and MARTA. Worked closely with Fulton County, DeKalb County, and the City of Atlanta to maintain MARTA's relationships.

**EDUCATION:**

**J.D.**, Thomas Goode Jones School of Law, Montgomery, Alabama, May 2003  
Alternative Dispute Resolution Certificate, May 2003

**B.A.** Georgia State University, Major Interdisciplinary Studies Law and Society, May 1996

**ACCOMPLISHMENTS/AWARDS:**

Member of Conference of Minority Transportation Officials (COMTO), Women Transportation Seminar (WTS), American Public Transportation Association (APTA), Get America to Work Coalition (GTW), Council of Quality Growth, Georgia Chamber of Commerce, Move Georgia Coalition, Southeastern Regional Legislative Chair for Jack and Jill of America, Inc., Co-Chair National Social Action Commission for Delta Sigma Theta Sorority, Inc., (2017-2021). Currently, the Chair of Strategic Partnership Taskforce (2022- currently). Co-Founder and Board Member of Vote, Run, Lead, MARTA Non-Represented Benefit Pension Board of Director (2020 – currently), Appointed to The House Study Commission on Transit Governance and Funding in 2018, President of the Georgia Transit Association (GTA) (2016-2018), President of the Atlanta Chapter of the Conference of Minorities in Transportation Officials (COMTO) (2016-2018).

She's 2025 award recipient for the COMTO National Women Who Move a Nation Award. In 2019-2024, she was ranked in the top 10 of "Top 100 Influential Women in Georgia". Rhonda has received several distinguished awards and recognitions for her leadership such as the 2022 Level Up Award presented by WICERS, 2021 SCLC Evelyn Lowery Award, 2021 Women of the Year STEM, 2021 Pota Costa Social Action Trailblazer Award, 2020 Salute Selma, 2020 Trailblazer Award, 2019 Pinnacle Leadership Awards, 2018 March of Dimes Woman of Distinction Award, 2018 Atlanta Tribune Women Award, 2018 Who's Who of Black Atlanta, 2017 Atlanta Business Lead 100 Most Influential Women in Georgia, 2017 Who's Who of Black Atlanta, 2017 National Coalition of 100 Black Women Metropolitan Atlanta Chapter Catalyst Award, 2017 COMTO Woman On the Move Award, 2016 Delta Sigma Theta Sorority, Inc. Change Agent Award, 2016 Jack and Jill East Atlanta Suburban Mother of the Year, 2014 COMTO's Gerald Anderson Sibling Award. She is a graduate of the 2015 Atlanta Regional Commission Regional Leadership Institute. She's currently in the 2025 Class of Leadership Georgia.

**REFERENCES:** Upon request