

Neish, Clive W.

From: Sizemore, Elizabeth K.
Sent: Wednesday, April 17, 2019 9:14 AM
To: Neish, Clive W.
Subject: FW: Gift of Safety Application 2019-2020
Attachments: Buckle Up Grant Approval.pdf

Here is the application that you requested.

Elizabeth K. Sizemore

*Captain
DeKalb County Fire Rescue
Fire Marshal's Office
Community Risk Reduction-Public Education Unit
Safe Kids DeKalb Coalition Coordinator*

1950 W. Exchange Pl. 678-406-7789
Tucker, GA 30084 678-249-5722
eksizemore@dekalbcountyga.gov DeKalbCountyGA.gov

Thank you,

Janet Rodriguez

*Public Education Specialist
DeKalb County Fire Rescue
Fire Marshal's Division/Education*

1950 W. Exchange Pl. 678-406-7824
Tucker, GA 30084 jrodriguez1@dekalbcountyga.gov DeKalbCountyGA.gov

Thanks for filling out [Gift of Safety Application 2019-2020](#)

From: Rodriguez, Janet
Sent: Wednesday, April 17, 2019 8:54 AM
To: Sizemore, Elizabeth K. <EKSizemore@dekalbcountyga.gov>
Subject: FW: Gift of Safety Application 2019-2020

Good Morning Captain,

Below is the application that was submitted and attached is the approval for submitting the grant.

From: Google Forms [<mailto:forms-receipts-noreply@google.com>]
Sent: Thursday, January 17, 2019 9:12 AM
To: Rodriguez, Janet <jrodriguez1@dekalbcountyga.gov>
Subject: Gift of Safety Application 2019-2020

Here's what we got from you:

Gift of Safety Application 2019-2020

Please complete and submit by 8pm EST, on April 1, 2019.

Email address *

irodriguez1@dekalbcountyga.gov

About Buckle Up for Life (BUFL):

Our Vision: To be the leader in eliminating motor vehicle related injuries and deaths among children. **Our Mission:** Buckle Up for Life will provide child passenger safety education and life-saving resources to families everywhere. **Learn More:** www.buckleupforlife.org
www.facebook.com/buckleupforlife

About BUFL's Gift of Safety Initiative

The Gift: Each program year (July 1st - June 30th) BUFL will provide 3,750 car seats to families in need across the United States, through the Gift of Safety initiative. Each of 50 selected agencies will be awarded 75 car seats (50 Evenflo Titan 65 convertibles and 25 Evenflo Amp no back boosters) free of charge (shipping and handling included) to distribute along with child passenger safety education to families in their local communities. **Learn More:** <http://buckleupforlife.org>

Agency Eligibility:

Nonprofit organizations, as determined under section 501(c)(3) or 509(a) of the Internal Revenue Code, and public service agencies (e.g., fire/police departments, local health departments, public schools, etc.) are eligible to apply. Agencies must have access to at least one certified Child Passenger Safety Technician (CPST). This individual must be available to provide education and assistance to each family receiving a car seat to ensure that it is installed and used correctly. Agencies must serve at-risk populations, and be able to identify need in their own communities.

Expectations:

Car seats may be distributed at the agency's discretion--although the focus should be on at-risk populations. Each agency may assess and determine local need. Car seats and education must be provided by a certified Child Passenger Safety Technician (CPST) who can ensure that seats are installed and used correctly. Each recipient of a car seat must complete and sign a Car Seat Pact, which BUFL will provide. This brief survey will provide some basic demographic data on the program's participants. Although Car Seat Pacts do not need to be returned to BUFL, each agency is expected to provide a roll up report of these findings to BUFL on a quarterly basis (see Deliverables, below). Click below to view a sample Car Seat Pact: <https://drive.google.com/file/d/0B-qoDlclKsXnbTRPLXBJODF1YUk/view?usp=sharing> Car seats provided by Buckle Up for Life must be given away to selected families for FREE. Seats may not be sold. All car seats must be given away by June 30, 2020.

Deliverables:

Selected agencies must participate in a required one-hour Welcome Webinar, sign a BUFL Curriculum and Brand Usage Agreement, and provide minimal reporting to BUFL on a quarterly basis (see Next Steps). Each agency must distribute 75 car seats, for free, to local families in need, by June 30, 2020. Each agency must provide child passenger safety education with each car seat distributed.

Please provide the following information:

Agency Background

Agency Name: *

DeKalb County Fire Rescue

Agency Type:

- 501(c)(3)
- 509(a)
- public service agency
- Other:

Does your agency have access to at least one certified Child Passenger Safety Technician (CPST) that is available to provide education and assistance to each family receiving a car seat to ensure that it is installed and used correctly? *

[Yes V]

Brief Description of Agency/Organization: *

DeKalb County Fire Rescue's Public Education Unit offers fire and life safety programs to the citizens of DeKalb. We hope that our training sessions address the common causes of fire and injuries in the home. Aside from fire safety our team has a goal to keep our kids safe by providing car-seat checkups and safety workshops that help caregivers prevent childhood injuries.

Please provide a brief description about the community you serve: *

DeKalb County is one of the most diverse counties and is home to many individuals that come from various backgrounds. Spanish, Arabic, Somali, Bunnese, Chen, and Nepali are just some of the languages we that our community speaks and we try our hardest to accommodate our residents. We work with all age groups from children to seniors. We currently hold presentations in Spanish and work with translators to make sure everyone

receives our messages. Most of the communities that we work with are in need of safety features whether it's a smoke alarm or a car seat. The amount of calls and emails we receive for assistance keeps growing.

Agency Project Plan

Brief Plan for Distributing Seats: *

We would love to provide seats for everyone but we know that's not the case. Our plan to distribute the seats; is to hold planned car seat check events in the community by partnering with local libraries, nonprofits (The LAA, MORE program, Clarkston community center), and local schools. Our residents have a need and criteria will need to be met. Some examples of populations that would qualify are: if a person receives Medicaid or food stamp benefits, free or reduced lunch, domestic violence victims, young caregivers needing assistance, and anyone who is using unsafe or expired car seats. Our goal is for a resident to always leave safer than what they arrived in.

Number of People You Plan to Educate With BUFL's Curriculum* *

*BUFL curriculum to be provided during Welcome Webinar. Includes 30-45 minute PowerPoint presentation for adult caregivers (can be presented classroom style) with car-side assistance.

Receiving 75 car seats guarantees that 75 kids will be riding safely in their vehicles. That we will educate at least 1 caregiver per car seat. We plan to educate DeKalb County through extensive outreach educational programs with our partners in the community. Holding monthly educational sessions in Spanish or English, providing education material at one of our public safety festivals, and actively going out into the community will help us educate at least 400 residents. Our goal will always be to exceed that number.

Resources Needed

Each agency will receive a total of 75 Car Seat Pacts (one per seat). Please indicate, below, how many you need in each language, keeping in mind that the total (English + Spanish) should equal 75.

Number of English Language Pacts Needed: *

25

50

75

Number of Spanish Language Pacts Needed: *

25

50

75

Contact Information

Primary Contact Person (Name): *

Janet Rodriguez

Email Address: *

irodriguez1@dekalbcountyga.gov

Phone Number: *

4043680463

Shipping Information

Shipping Address (for car seat shipment):

Street Address: *

(No P.O. Boxes)

1950 West Exchange Place

City: *

Tucker

State: *

GA

Zip Code: *

30084

Shipping Address (for supplies):

Please complete if different than address for car seat shipment.

Street Address:

(No P.O. Boxes)

1950 West Exchange Place

City:

Tucker

State:

GA

Zip Code:

30084

Special Instructions or Comments:

DeKalb Fire Rescue Headquarters (Public Education 1st floor)

Next Steps:

The Gift of Safety Initiative announcements will be made April 15th. Selected agencies must participate in a required one-hour Welcome Webinar which will provide an overview of BUFL educational curriculum as well as data collection, reporting, and other project logistics. We will offer two dates for this training (only need to attend one session): - June 22, 2019, 1pm EST - June 26, 2019, 1pm EST Selected agencies will be asked to provide minimal reporting to BUFL on a quarterly basis, according to the schedule below (this will be explained further during the Welcome Webinar): - October 15, 2019 - January 15, 2020 - April 15, 2020 - July 15, 2020 Buckle Up For Life will order car seats to be delivered directly to each selected agency's site. BUFL will work directly with each agency to finalize details prior to shipment. All car seats must be distributed by June 30, 2020. Each agency will be required to sign a BUFL Curriculum and Brand Usage Agreement. After submission of this application, you will be prompted to click on a link to access and sign the required Curriculum and Brand Usage Agreement.

Acknowledgement and Electronic Signature

By typing my name in the box below, I affirm that I am authorized by my agency to agree on its behalf to the terms of this program, and that my agency intends in good faith to carry it out fully. I also authorize Buckle Up for Life to publish my agency's name and/or logo on the Buckle Up for Life website and/or in additional print or electronic media.

Please type your first and last name below: *

Janet Rodriguez

Create your own Google Form