

BEVERLY BURKS

February 11, 2021

Michael Thurmond
Chief Executive Officer
1300 Commerce Drive
Decatur, Georgia 30030

Dear CEO Thurmond,

I am writing to express my interest in becoming a member of the DeKalb County Board of Health.

For decades, I have engaged with the people in Fulton and DeKalb Counties to understand their needs. I believe in the philosophy of bringing the *Mountain to the People*, going directly in communities with the resources and tools to improve their lives and increase health equity for marginalized groups.

I was the founding president of the 20 Pearls Foundation, served as the foundation's National Black HIV/AIDS Awareness Day (NBHAAD) chair, and provided over 1,000 free HIV tests and resources at Greenbriar Mall. Furthermore, I presented the Center for Disease Center on best practices to engage the communities of color and HIV.

As the Director of Community Engagement, I work tirelessly to develop relationships with corporations, nonprofits, key stakeholders, and the community to improve Fulton and DeKalb residents' quality of life, especially the disadvantaged population.

As a Clarkston COVID-19 Task Force member, I served as the coordinator and distributed over 10,000 masks late summer to Clarkston and Unincorporated DeKalb County apartment residents. As Mayor, I continued mask distribution on MLK Day and gave apartment residents over 9,000 in one-day.

As the Mayor of the most diverse city in DeKalb County, I understand the importance of access to care and improving health equity. I also know the need to develop evidence-based solutions and policies to make positive change.

If I am allowed to serve as a board member for the DeKalb County Board of Health, I will uphold my responsibilities to assess the needs of the community, provide policy guidance, and exercise general oversight of the health department.

I attached my resume for the position of Board Member and look forward to your response.

Yours Sincerely

Beverly Burks

Beverly Burks

BEVERLY BURKS

Email: beverly@beverlyburks.org

Director of Community Engagement

Dynamic Director focused on improving health outcomes for marginalized and disadvantaged people in Fulton and DeKalb Counties. Project management consultant focused on preventative health and wellness practice and culturally appropriate programs to improve health inequities. Bold, high-energy leader with innate ability to influence decisions and gain the trust of peers, clients, and management teams. Highly effective team leader with superior presentation skills, contagious enthusiasm and deep-rooted passion for excellence.

HEALTH TRAINING AND ORGANIZATIONS

Community Health Leadership Program (CHLP) – Morehouse School of Medicine - Satcher Health Leadership Institute (SHLI)

Georgia State University Prevention Research Center Community Advisory Board Member

Emory University Community Advisory Board Member

AARP Georgia – Age Friendly Metro Atlanta Advisory Council Member

Live Healthy DeKalb Coalition Member

Newton County Domestic Task Force Member

PROFESSIONAL EXPERIENCE

FULTON-DEKALB HOSPITAL AUTHORITY – ATLANTA, GA

Director of Community Engagement

(2017-Present)

- Represent the organization at presentations, meetings, conferences, and other public events.
- Collaborate with other organizations and other key stakeholders to coordinate awareness efforts on healthcare issues facing marginalized and indigent people.
- Establish and maintain effective working relationships with partnering agencies, affiliates, advocates, policymakers, stakeholders, and the public in Fulton and DeKalb Counties.
- Develop and execute high-impact programs working with relevant groups and volunteers to educate and engage community stakeholders. Programs include an annual health summit, teen summit, follow-up forums, champion awards events, and grantee training.
- Manage a portfolio of 50+ grant recipients concentrating on the FDHA's focus areas – HIV, Access to Care, Cancer, Diabetes, Heart/Stroke, Mental Health, and Violence.
- Train state and local elected officials on the Network of Care (NOC) for Public Health, a ground-breaking tool that surveys all population health statistics and presents a comprehensive and continuously maintained dashboard of local health indicators connected to model practices across the country.

NATIONAL PAN-HELLENIC COUNCIL, INC. – DECATUR, GA

Executive Director

(2008-2017)

- Served National Program Coordinator with **State Farm and Dr. Ian Smith's 50 Million Pound Challenge**, a national health initiative to help reverse the excess weight and encourage people to live healthier.
- Developed partnerships and fostered relationships with businesses, nonprofits, and government agencies including Enroll America, Coca-Cola, Target, General Electric, St. Jude Children's Research Hospital, March of Dimes, American Cancer Society, UNCF, Lincoln Motors, State Farm, Sprite, and FedEx.
- Developed marketing plans for local councils to volunteer and contribute to NPHC **Call to Service for St. Jude** to raise more than \$1 million for the patients and families.
- Served as Project Manager for Driven-to-Give program, a philanthropic partnership with **Lincoln Motors** to create awareness and consideration for NPHC via test-drive events and social media. The program awarded nearly \$60,000 to national member organizations, local chapters, and selected charities.
- Managed a national scholarship campaign with United Negro College Fund (UNCF), which generated more than \$93,000 for 2 months towards the general fund and the emergency assistance scholarship. Alumni members utilized traditional and social media to donate.
- Served as National Program Coordinator with Sprite, which led to \$1.2 million scholarships for undergraduate members.
- Served as Chairperson for six years of the Annual Legislative Conference/Congressional Black Congress Forum for the National Pan-Hellenic Council in Washington, DC and hosted by **Ohio Representative Marcia Fudge**.
- Served as National Convention Chairman and executed national leadership conferences, empowerment summits and new member institutes for association members and the community.
- Served as a representative and spokesperson for national conferences, seminars, and partner events for over seven years.

CITY OF CLARKSTON – CLARKSTON, GA

Mayor (2020 - Present)

- Selected as an observer to participate in the Mayors' Institute Job Creation and Economic Opportunity to Improve Health and Equity, hosted by the National League of Cities.
- Sponsored a resolution for Clarkston to join AARP Network of Age-Friendly Communities.

City Council Member (2016 - 2017)

- Create and Approve ordinances, resolutions, policies and regulations for the current and future residents of the City of Clarkston, including co-sponsoring Clarkston Development Authority, Election Day as a Holiday for employees and paid parental leave for city employees to make it easier for parents to establish a healthy bond with their children.
- Passed the Clean Indoor Air Act, decriminalization of marijuana possession, \$15 minimum wage for city employees, Ban the Box Ordinance to eliminate obstacles of inequality that prevent full-time employment opportunities with the City and the creation of the Urban Redevelopment Agency for the improvement of Friendship Forest Sanctuary.

Planning and Zoning Board (Vice Chairman)

(2013-2015)

Provided formal recommendations to the Mayor and City Council regarding zoning matters, changes, and additions to the Zoning Ordinance, changes and amendments to the City's Comprehensive Plan, adoption of long-range planning studies and other similar matters.

INTERNATIONAL BUSINESS MACHINES (IBM) – ATLANTA, GA

12/1999 - 12/2008

Senior Project Manager

(2008)

- Lead project manager focused on promoting continuous improvement of processes, tools, management reporting, and education/training of Application Management Services global resources.
- Effectively coached, trained, motivated, and mentored onsite and offshore junior solution managers in methodology and consulting excellence and encouraged best practice in project management and project planning.
- Evaluated performance reports of project teams and made recommendations on areas of improvements to senior management.

Solution Manager

(2002-2008)

- Managed corporate sales accounts (\$5M+ in annual revenue) and relationships with fortune 100 clients, including AT&T, Verizon, AOL, The Coca Cola Company, State Farm, Nationwide, Nokia, resulting in a 20% increase in revenue and extended annuity projects.
- Identified new account opportunities, increased renewals of existing contracts and supported sales opportunities ranging from \$5 to \$30 million to help the department reach \$800 million sales target.

Technical Manager

(1999-2001)

- Managed and trained 2 teams of 20 developers and website administrators to create, develop, and maintain visibility at sporting events and webcasts.
- Established maintenance group from the ground up by taking the department from zero-based startup to \$30 million and increased human capital from 1 to 10 employees.

EDUCATION

Bachelor of Science – College of Business Administration - Computer Information Systems
Alabama State University – Montgomery, AL (Cum Laude)
Project Management Professional Certification (PMP) ® From Project Management Institute (2012-2018)
Leadership DeKalb (2020)

CERTIFICATE TRAINING FROM GEORGIA CENTER FOR NONPROFITS

Certificate of Change Management
Certificate of Nonprofit Volunteer Management
Certificate of Grant Fundraising
Certificate of Supervision and Management