

DeKalb County - Department of Purchasing and Contracting		
RFP Evaluation Summary for RFP No. 24-590667 Presidential Parkway - Embury Hills Arts & Culture Small Area Plan (SAP)		
PROPOSERS:	KIMLEY-HORN & ASSOCIATES, INC.	POND & COMPANY, INC.
Criteria		
Technical Approach	Provided good details on the services they will provide. Has worked extensively with DeKalb County before.	Provided good details about the services they would provide toward the project. Provided a very detailed list of County responsibilities. Has worked with DeKalb County before.
Project Management	Kimley Horn has a strong Project Manager, but information provided was a bit generic.	Pond & Company provided strong project management, and provided good details on their process.
Personnel	Good mix of staff. They could provide the services required. Could have provided more details about their roles.	Very good staff that have extensive experience that can provide the services required.
Organizational Qualifications	Provided good details on similar project experience. Would have liked more detail on which projects team members worked on.	Strong company. They have been around a long time, and provided good example of similar work provided.
Financial Responsibility	According to the DeKalb County Finance Department, "Kimley Horn has very strong financials."	According to the DeKalb County Finance Department, "Although Pond has a large goodwill asset (paper asset) & distributes a sizeable portion of profits, its cash position is sufficient. In addition, it's incorporation date of 1985, provides additional comfort."
References	Earned the maximum score of 5. References were favorable.	Earned the maximum score of 5. References were favorable.
LOCAL SMALL BUSINESS/ GFE	Obtained LSBE-DeKalb, and met the 20% benchmark.	Obtained LSBE-DeKalb, and met the 20% benchmark.