



BardxSagePR@yahoo.com | www.sageprconsulting.com | 404.434.8089 | ATLANTA, GEORGIA

Program Planning & Development Support – Shakespeare Community Series (January to December 2026)

Submitted by: Nicole Sage, PR & Community Engagement Consultant | Employer

Identification: 93-187732

For: District 6, DeKalb County

Term: January 6 – December 31, 2026

Total Fee: \$43,800.00

Scope of Work

The consultant, Nicole Sage of Sage PR Consulting, LLC will provide the continued program planning, development, coordination, and communications support to prepare the Shakespeare Community Series for the Spring & Fall 2026 season. Funding will go to The City of Avondale Estates and Sage PR Consulting, LLC and will disperse funds accordingly. Work includes:

- Providing all PR, marketing & publicity (*in kind value at \$60,000*)
- Reviewing program needs and determining updated requirements for Spring 2026
 - Provide on site project management day of event – 5.0 hours
- Coordinating a program framework, timeline, and planning schedule for the season
 - Coordinating with the City of Avondale Estates and Atlanta Shakespeare Company on logistics, deliverables, and event operations
 - Preparing documentation and program materials needed for County review, compliance, and execution
 - Supporting community engagement efforts and outreach to strengthen public participation
 - Drafting communications content for County partners, City staff, and community stakeholders
 - Providing weekly updates on planning progress and needs
 - Preparing summary reports outlining milestones and next-step recommendations



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Cost Summary | Fee per hour how many hours each month will be

\$200 hour @ 18 hours a month for 12 months Total for January 6 – December 31, 2026

With a total amount: \$43,800.00