



DeKalb County Government

Manuel J. Maloof Center
1300 Commerce Drive
Decatur, Georgia 30030

Agenda Item Substitute

File #: 2023-1490
File Status: Preliminary Item

12/12/2023

Public Hearing: YES ☐ NO ☒

Department: Board of Commissioners - District 6

SUBJECT:

Commission District(s): Commission Districts 6 and 1 (any district that is applicable)

To Appropriate \$1,600 from the District 6 Reserve for Appropriations to GALEO in Support of Spanish Speaking Community Engagement on the PDK Master Plan in Latinx Communities Living On and Surrounding Buford Highway

Information Contact: Commissioner Edward C. "Ted" Terry

Phone Number: 404-371-4909

PURPOSE:

To appropriate \$1,600 from the District 6 Reserve for Appropriations to GALEO in support of Spanish speaking community engagement on the PDK Master Plan and outreach in Latinx communities living on and surrounding Buford Highway. GALEO, a trusted partner in Latinx communities for their years of canvassing and working in neighborhoods surrounding Buford Highway, will use these funds to knock on roughly 1,000 doors and engage Latinx residents on an upcoming bilingual PDK Master Plan Town Hall. This \$1,600 includes printing costs for educational fliers and canvassing efforts.

NEED/IMPACT:

DeKalb County has a population of over 757,000 residents. According to census data and World Population Review, 8.6% (roughly over 65,000) of DeKalb's population identifies as a part of the Latinx community and 7.46% (roughly 56,450) speak Spanish. Spanish is also the second most spoken language in DeKalb County, behind English. It is crucial to engage all DeKalb County residents on master plans the county intends to move forward with and ensure every effort is made to educate on these master plans and to receive community input. Hosting bilingual, informational Town Halls is a way to ensure this information is accessible. GALEO is a trusted partner in Latinx communities for their years of canvassing and working in neighborhoods surrounding Buford Highway. This \$1,600 includes printing costs for educational fliers and 1,000 doors knocked to reach Latinx community members.

This effort works in conjunction with the PDK Master Plan Town Hall coordinated by DeKalb County, the Board of Commissioners, PDK, Latin American Association, and GALEO.

FISCAL IMPACT: D6 Unincorporated Fund appropriation

Increase appropriations for the following account by the amount indicated below:

Non-Departmental - Unincorporated Fund - Other Miscellaneous Payments (09130.573099.272.0000.0000) - \$1,600.00

Decrease appropriations for the following account by the amount indicated below:

Non-Departmental - Unincorporated Fund - Reserve for Appropriation (09130.579002.272.0000.0000) - \$1,600.00

RECOMMENDATION:

To approve the \$1,600.00 requested D6 Reserve for appropriation to GALEO and authorize the Chief Executive Officer or his designee to execute all necessary documents