

2023 Microlife Institute District 6 Scope of Work

EXHIBIT A

COTTAGES ON VAUGHAN EDUCATIONAL SERIES- \$20,000 (\$5,000 per quarter)

The MicroLife Institute will conduct 4 dedicated educational tour series focused on Cottage Courts and Missing Middle housing. These engagements will provide community outreach and education regarding the engagement process around pocket neighborhoods, cottage courts, conservation communities, and accessory dwelling units (ADUs).

- Host 4 organized tours of the Cottages on Vaughan (COV) free to DeKalb County residents through December 2023
- Provide a virtual tour of COV to all DeKalb County commissioners for cottage court ordinance promotion
- Provide free virtual tour of COV to any DeKalb County resident
- Host up to 5 private tours (under 15 people) for DeKalb County Builders, Developers and Professionals interested in developing cottage communities in DeKalb County. (\$7,500 value)
- Establish letters of support for updated ordinances in DeKalb County with respected local, state, and national organizations
- Provide virtual tour of accessory dwelling units for DeKalb County Commissioners and residents
- Create educational materials and “one sheets” to better explain Policy and Missing Middle Housing types.

D6 GREEN NEW DEAL CONFERENCE- \$20,000

The Microlife Institute will work with District 6 to provide expertise in housing and event logistics for their Green New Deal conference in early fall. This support will aid in planning as well as content creation and speaker selection for housing affordable housing and workforce housing in DeKalb County and will include:

- Conference Support and Planning- Partnership and content Creation for “Green New Deal Summit”
- MLI will work with District 6 to help create marketing material that will be featured in all event promotion
- Content and Speaker and event creation for housing track, help with logistics, and run of show day of event

Total: \$40,000