DeKalb County Government

Manuel J. Maloof Center
1300 Commerce Drive
Decatur, Georgia 30030

Agenda Item

File ID: FileID **Substitute** **2/12/2019**

Public Hearing: YES ☐ NO ☒ **Department:** Chief Executive Office

SUBJECT:
Commission District(s): All

Reappointment to the Historic Preservation Commission – Ms. Deb Watts
Information Contact: Michael L. Thurmond, Chief Executive Officer

Phone Number: 404-371-2881

PURPOSE:
Pursuant to 13A of the Organizational Act where "The chief executive shall nominate a person by sending a written notice to the commission," CEO Thurmond is nominating Ms. Deb Watts for reappointment to the Historic Preservation Commission. This term is effective upon confirmation and will expire July 29, 2021.

NEED/IMPACT:
Deb Watts's has been an effective member and wishes to continue her service. Ms. Watt's experience is primarily in fund raising, public relations and related fields. She lives in the unincorporated DeKalb part of the Druid Hills Historic District. Ms. Watts would be the only nonprofessional member of the commission. Ms. Watts is interested in historic preservation because of her experience taking a project through preservation commission review. Ms. Watts has lived in DeKalb County for the past twenty-four years.

FISCAL IMPACT:
N/A

RECOMMENDATION:
To confirm the reappointment of Ms. Deb Watts to the Historic Preservation Commission.

Deb Watts

1537 Emory Road Atlanta, GA 30306 404 216-8836 debwatts@mac.com

Professional Profile

Nonprofit Manager with over 20 years experience in fundraising, public relations, volunteer management, special events and facility operations. Strong project manager. Seasoned grant writer. Solid communication and marketing skills. Experienced team builder. Proven ability to forge long-term relationships.

Experience

Nonprofit Management: Member of executive team that expanded local social service organization from an annual budget of $3 million to over $25 million.

Property Management: Since 1984 have managed rental units and mixed-use development for family enterprise.

Fundraising: Strong background in corporate and foundation grants. Generated over $10 million in revenue for local division of the one of the nation's top ten charities.

Public Relations: Responsible for external print and multimedia communications including. newsletters, annual reports, conference materials, volunteer recognition programs and agency website. Coordinated internal communications such as handbooks, id badges and employee recognition programs.

Special Events: Developed nation's largest annual secondhand book sale with over 500,000 books. Saw special event revenue increase tenfold from $50,000 to $500,000.

Conference Management: Have coordinated conferences on the ADA (Americans with Disabilities Act) and Aging Services. Responsible for national and regional speakers, vendors, facilities, professional education and certification, entertainment, lodging and feedback. Conferences received a favorable rating from 95% or more of attendees.

Volunteer Management: Proven ability to recruit, train and retain volunteers. Recruited and managed volunteer team of over 1,000.

Employment

2001 – 2002 Georgia Institute on Aging — Atlanta, GA
Executive Director

1986 – 2001 Goodwill Industries of North Georgia — Atlanta, GA
Fundraising Consultant
Vice-President Development
Director of Development
Public Relations Director

Deb Watts

1537 Emory Road Atlanta, GA 30306 404 216-8836 debwatts@mac.com

Education

University of Alabama — Tuscaloosa, AL
Bachelor of Arts, Communications

References

Former Employer
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