



Legislation Details (With Text)

**File #:** 2022-1441    **Version:** 1    **Name:**

**Type:** Resolution    **Status:** Action

**File created:** 3/23/2022    **In control:** Board of Commissioners

**On agenda:** 5/10/2022    **Final action:**

**Title:** Commission District(s): ALL  
 LB - Invitation to Bid (ITB) No. 22-101481, Memorial Drive Corridor Branding: for use by the Department of Community Development (CD). Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. Recommend award to the lowest, responsive and responsible bidder: Houser Walker Architecture, LLC. Amount Not To Exceed: \$102,400.00.

**Indexes:**

**Attachments:** 1. Agenda Notes, 2. UD Rec Form, 3. Bid Tabulation - 22-101481 Memorial Drive Corridor Branding - signed, 4. Market Survey

Date	Ver.	Action By	Action	Result
5/10/2022	1	Board of Commissioners	approved	Pass
4/26/2022	1	PECS-Planning, Economic Development & Community Services Committee	recommended for approval.	Pass
4/26/2022	1	Board of Commissioners	deferred to the next meeting	Pass
4/19/2022	1	Committee of the Whole	Accepted to the BOC agenda and assigned	

**Purchasing Type:** Low Bidders (LB)

**Public Hearing:** YES  NO     **Department:** Purchasing & Contracting

**AGENDA ITEM:**

**Commission District(s):** ALL

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**Information Contact:** Cathryn G. Horner, Chief Procurement Officer

**Phone Number:** (404) 371-6334

**PURPOSE:**

Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. The outcome is to create a distinct, unique identity and to create a set of standards that defines this standard. This could include color, fonts, unique artwork and/or any combination of these elements. One (1) bid was received.

**RECOMMENDATION:**

Recommend award to the lowest, responsive and responsible bidder:

Houser Walker Architecture, LLC, 1819 Peachtree Rd., Suite 102, Atlanta, GA 30309

Amount Not To Exceed: \$102,400.00

and authorize the Chief Executive Officer to execute the Contract and all associated documents.

**ADDITIONAL INFORMATION:**

- |                              |   |
|------------------------------|---|
| 1. Contract Effective Date:  | Date of Award                                 |
| 2. Contract Expiration Date: | December 31, 2023                             |
| 3. Funding:                  | Community Development Block Grant (CDBG) (CD) |
| 4. Additional Bidders:       |   |

The Collaborative Firm  
1514 East Cleveland Ave, Suite 82  
East Point, GA 30344  
(Non-responsive)