



Legislation Text

File #: 2021-2738, Version: 1

Public Hearing: YES NO

Department: Board of Commissioners - District 5

SUBJECT:

Commission District(s): 5

Appropriate \$100,000 from America Rescue Plan (ARP) Grant Funds Assigned to the Account Reserved for District 5 for Marketing that Encourages Citizens who might otherwise not get the Vaccine to Mitigate the Public Health Emergency Created by the COVID-19 Pandemic

Information Contact: Commissioner Mereda Davis Johnson

Phone Number: 404-371-2159

PURPOSE:

To approve the appropriation of \$100,000 from the America Rescue Plan grant funds assigned to Account Reserved for District 5 for marketing that encourages citizens who might otherwise not get the vaccine to get vaccinated in an effort to mitigate the public health emergency created by the COVID-19 Pandemic.

NEED/IMPACT:

This marketing will be targeted at citizenry in District 5 who might not otherwise get the vaccine. The marketing will be designed to encourage such vaccinations to mitigate the public health emergency created by the COVID-19 Pandemic.

FISCAL IMPACT:

The funding will come from District 5 American Rescue Plan Funding.

RECOMMENDATION:

To approve the appropriation of \$100,000 from American Rescue Plan grant funds assigned to the Account Reserved for District 5 for marketing that encourages citizens who might otherwise not get the vaccine to get vaccinated in an effort to mitigate the public health emergency created by the COVID-19 Pandemic.