



Legislation Text

File #: 2023-0964, Version: 1

Public Hearing: YES NO

Department: Board of Commissioners - District 6

SUBJECT:

Commission District(s): All Commission Districts

Appropriation of \$7,500.00 from the 2023 Reserves for Appropriation for District 6 to Support the Out of Hand Theater's Project to Raise Awareness of The Issues Surrounding Affordable Housing in Metro Atlanta

Information Contact: Commissioner Edward C. "Ted" Terry

Phone Number: 404-371-4909

PURPOSE:

To appropriate \$7,500.00 from the 2023 Reserves for Appropriation for District 6 to support Out of Hand Theater's project to develop a theater and video-based program to promote affordable housing in Metro Atlanta and dispel common affordable housing myths.

NEED/IMPACT:

Housing is a basic human need. But a lack of affordable housing to buy or rent is fueling a global housing crisis and for many the cost of housing has superseded the net household income. A shortage of land, lending, labor and materials since the financial crisis in 2008 are the main causes of the US housing shortage, driving up costs and cutting profit margins builders can make. Because of this, demand has outstripped supply, breeding profit to supersede humanity. Unaffordable housing also fuels families to live in conditions that are harmful to their health, safety and prosperity or homelessness.

Out of Hand Theater will partner with Dekalb County Commissioner Ted Terry, MicroLife Institute, Kronberg Urbanists + Architects, ARC, Abundant Housing Atlanta, and YIMBY Action Atlanta to develop a theater and video-based program to promote affordable housing in Metro Atlanta and dispel common affordable housing myths. AHA will contain 3, 5-minute narrative vignettes designed to engage viewers' emotions through personal stories, which can be performed live at house parties and similar events. Each vignette will also be made into a 1-minute video for sharing through social media and other digital communications both regionally and nationally. AHA will also contain a 3-minute educational video with housing facts and a data snapshot, and a guide for hosting the program in neighborhoods across Metro Atlanta, with conversation guide and a call to action.

Timeline:

Oct 2023 Research and development

Nov 2023 Script development

Jan 2024 Filming and editing

Feb 2024 Delivery

This District 6 appropriation will support AHA's objective to promote the universal benefits of adding more housing and making housing more affordable to everyone. Out of Hand will work with the team to research, develop and implement the program, and

showings will include representatives from YIMBY Action Atlanta and Abundant Housing Atlanta.

FISCAL IMPACT:

Increase appropriations for the following account by the amount indicated below:

Non-Departmental - Unincorporated Fund - Transfer to Grant Fund (09130.611250.272.0000.0000) \$7,500.00

Decrease appropriations for the following account by the amount indicated below:

Non-Departmental - Unincorporated Fund - Reserve for Appropriation (09130.579002.272.0000.0000) \$7,500.00

RECOMMENDATION:

To approve the appropriation of \$7,500.00 from the 2023 Budget Reserve for Appropriations for District 6 to Open Hands Theater and authorize the Chief Executive Officer to execute all the necessary documents/contracts appropriate for this award