

Legislation Details (With Text)

File #: 2020-1005 **Version:** 1 **Name:**

Type: Resolution **Status:** Preliminary Item

File created: 8/21/2020 **In control:** OPS-County Operations Committee

On agenda: 8/25/2020 **Final action:**

Title: Commission District(s): All
Hire a Temporary Full-time Communications Consultant for the DeKalb County Board of Registration and Elections

Indexes:

Attachments: 1. 2020 08.25 Item 2020-1005

Date	Ver.	Action By	Action	Result
8/25/2020	1	Board of Commissioners	tabled	Pass
8/25/2020	1	Board of Commissioners	taken off table	Pass
8/25/2020	1	Board of Commissioners	approved	Pass
8/18/2020	1	Committee of the Whole	Accepted to the BOC agenda and assigned Substitute	

Public Hearing: YES ☐ NO ☒

Department: Voter Registration & Elections

SUBJECT:

Commission District(s): All

Hire a Temporary Full-time Communications Consultant for the DeKalb County Board of Registration and Elections

Information Contact: Erica Hamilton

Phone Number: 404.298.4040

PURPOSE:

The purpose of this item is to request additional funding for the Voter Registration and Elections Department to hire a Temporary Full-time Communications Consultant as recommended by The Elections Group in their April 2020 Report.

NEED/IMPACT:

As stated in the recommendation, *“the Board needs to be a trusted source of information and transparency across the operation is critical. Mis- and dis-information campaigns are inevitable and the Board must be the source of trusted and trustworthy information. Foreign adversaries, domestic bad actors, and citizens with inaccurate information can affect the trust in the Board, and by extension, County Government generally. Thus, it is critical for the VRE and Board to establish a clear, concise, and trustworthy communication relationship with the public and stakeholders.”*

FISCAL IMPACT:

Hiring Erik H. Burton of Profile Marketing and Public Relations will cost Voter Registration and Elections \$65,000 to provide communications services for the remainder of the 2020 Election Cycle.

RECOMMENDATION:

To approve the additional funding and allow Voter Registration and Elections to procure the services of Mr. Erik H. Burton.