



DeKalb County Government

Manuel J. Maloof Center
1300 Commerce Drive
Decatur, Georgia 30030

Legislation Details (With Text)

File #: 2022-1441 **Version:** 1 **Name:**
Type: Resolution **Status:** Action
File created: 3/23/2022 **In control:** Board of Commissioners
On agenda: 5/10/2022 **Final action:**
Title: Commission District(s): ALL
LB - Invitation to Bid (ITB) No. 22-101481, Memorial Drive Corridor Branding: for use by the Department of Community Development (CD). Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. Recommend award to the lowest, responsive and responsible bidder: Houser Walker Architecture, LLC. Amount Not To Exceed: \$102,400.00.

Indexes:

Attachments: 1. Agenda Notes, 2. UD Rec Form, 3. Bid Tabulation - 22-101481 Memorial Drive Corridor Branding - signed, 4. Market Survey

Date	Ver.	Action By	Action	Result
5/10/2022	1	Board of Commissioners	approved	Pass
4/26/2022	1	PECS-Planning, Economic Development & Community Services Committee	recommended for approval.	Pass
4/26/2022	1	Board of Commissioners	deferred to the next meeting	Pass
4/19/2022	1	Committee of the Whole	Accepted to the BOC agenda and assigned	

Purchasing Type: Low Bidders (LB)

Public Hearing: YES ☐ NO ☒

Department: Purchasing & Contracting

AGENDA ITEM:

Commission District(s): ALL

LB - Invitation to Bid (ITB) No. 22-101481, Memorial Drive Corridor Branding: for use by the Department of Community Development (CD). Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. Recommend award to the lowest, responsive and responsible bidder: Houser Walker Architecture, LLC. Amount Not To Exceed: \$102,400.00.

Information Contact: Cathryn G. Horner, Chief Procurement Officer

Phone Number: (404) 371-6334

PURPOSE:

Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. The outcome is to create a distinct, unique identity and to create a set of standards that defines this standard. This could include color, fonts, unique artwork and/or any combination of these elements. One (1) bid was received.

RECOMMENDATION:

Recommend award to the lowest, responsive and responsible bidder:

Houser Walker Architecture, LLC, 1819 Peachtree Rd., Suite 102, Atlanta, GA 30309

Amount Not To Exceed: \$102,400.00

and authorize the Chief Executive Officer to execute the Contract and all associated documents.

ADDITIONAL INFORMATION:

1. Contract Effective Date:

Date of Award

2. Contract Expiration Date:

December 31, 2023

3. Funding:

Community Development Block Grant (CDBG) (CD)

4. Additional Bidders:

The Collaborative Firm
1514 East Cleveland Ave, Suite 82
East Point, GA 30344
(Non-responsive)