



DeKalb County Government

Manuel J. Maloof Center
1300 Commerce Drive
Decatur, Georgia 30030

Legislation Text

File #: 2021-2816, Version: 1

Public Hearing: YES ☐ NO ☒

Department: Board of Commissioners

SUBJECT:

Commission District(s): District 7

To appropriate an amount not to exceed \$100,000 of District 7 American Rescue Plan grant funds assigned to the account reserved for District 7 for marketing that encourages citizens who might otherwise not get the vaccine to mitigate the public health emergency created by the COVID-19 pandemic.

Information Contact: Commissioner Lorraine Cochran-Johnson

Phone Number: 404-371-2899

PURPOSE:

To approve the appropriation of \$100,000 from the America Rescue Plan grant funds assigned to the account reserved for District 7 for marketing that encourages citizens who might otherwise not get the vaccine to get vaccinated in an effort to mitigate the public health emergency created by the COVID-19 pandemic.

NEED/IMPACT:

Marketing will be targeted at citizens in District 7 and DeKalb County who have not received a COVID-19 vaccination. The marketing will be designed to encourage such vaccinations to mitigate the public health emergency created by the COVID-19 pandemic.

FISCAL IMPACT:

To appropriate \$100,000 from the American Rescue Plan grant funds for District 7 marketing to encourage citizens to take the COVID-19 vaccine.

RECOMMENDATION:

To approve the resolution and authorize the chief executive officer to execute all necessary documents.