

Legislation Text

Public Hearing: YES D NO D Department: Board of Commissioners - District 7

<u>SUBJECT:</u> Commission District(s): District 7

To Appropriate \$50,000 In American Rescue Plan Grant Funds Assigned to POETA Account 105744.63258.521209.01.07.602479 Reserved For The District 7 Appropriation To The Steed Society To Mitigate The Public Health Emergency Created By The COVID-19 Pandemic.

Information Contact: Commissioner Lorraine Cochran-Johnson

Phone Number: 404-371-2899

PURPOSE:

To approve the appropriation of \$50,000 from the America Rescue Plan grant funds assigned to the account reserved for District 7 to the Steed Society to provide vaccination events in DeKalb County Schools and implement a strategic marketing campaign to encourage citizens who might not otherwise get the vaccine and mitigate the public health emergency created by the COVID-19 pandemic.

NEED/IMPACT:

The \$50,000 appropriation will be used to provide vaccination events in DeKalb County Schools and implement a strategic marketing campaign to encourage citizens who might not otherwise get the vaccine and mitigate the public health emergency created by the COVID-19 pandemic. Many families and students in low-vaccinated census tracks have not been vaccinated. Only 26% of DeKalb County kids ages 5-9 have had only one vaccination shot. Approximately, 73% of DeKalb County Schools are Title I and provide education and services to low-income and marginalized populations who tend not to get vaccinated. Schools are a trusted location for students and their parents and the best way to reach at-risk populations who have not been vaccinated.

FISCAL IMPACT:

To appropriate an amount not to exceed \$50,000 from POETA Account # 105744.63258.521209.01.07.602479 to the Steed Society to provide vaccination events in DeKalb County Schools and implement a strategic marketing campaign to encourage citizens who might not otherwise get the vaccine and mitigate the public health emergency created by the COVID-19 pandemic.

RECOMMENDATION:

To approve the resolution and authorize the chief executive officer to execute all necessary documents.