

Legislation Text

File #: 2022-1441, Version: 1

Purchasing Type: Low Bidders (LB)

Public Hearing: YES □ NO ⊠

Department: Purchasing & Contracting

<u>AGENDA ITEM:</u> Commission District(s): ALL

LB - Invitation to Bid (ITB) No. 22-101481, Memorial Drive Corridor Branding: for use by the Department of Community Development (CD). Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. Recommend award to the lowest, responsive and responsible bidder: Houser Walker Architecture, LLC. Amount Not To Exceed: \$102,400.00.

Information Contact: Cathryn G. Horner, Chief Procurement Officer

Phone Number: (404) 371-6334

PURPOSE:

Consists of the development of identity graphics and standards (branding) along a section of Memorial Drive. The outcome is to create a distinct, unique identity and to create a set of standards that defines this standard. This could include color, fonts, unique artwork and/or any combination of these elements. One (1) bid was received.

RECOMMENDATION:

Recommend award to the lowest, responsive and responsible bidder:

Houser Walker Architecture, LLC, 1819 Peachtree Rd., Suite 102, Atlanta, GA 30309

Amount Not To Exceed: \$102,400.00

and authorize the Chief Executive Officer to execute the Contract and all associated documents.

ADDITIONAL INFORMATION:

Contract Effective Date:
Contract Expiration Date:
Funding:
Additional Bidders:

The Collaborative Firm 1514 East Cleveland Ave, Suite 82 East Point, GA 30344 (Non-responsive) Date of Award December 31, 2023 Community Development Block Grant (CDBG) (CD)